



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON  
GATE 2, KARANGALAN VILLAGE  
1900 CAINTA, RIZAL



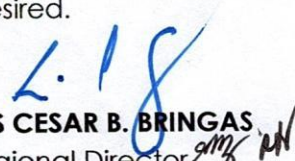
April 13, 2021

**Regional Memorandum**

**ANG BATANG MATIBAY 2021 AWARDS**

To **Schools Division Superintendents**  
**Assistant Schools Division Superintendents**  
**Chiefs of School Governance and Operations Division**  
**Division Coordinators and Partnership Focal Persons**

1. The Department of Education in partnership with Nestle Philippines, Inc. (NPI) – Bear Brand Fortified Powdered Milk Drink through the External Partnership Service (EPS) issued DepEd Memorandum No. 010 s. 2021 dated March 17, 2020 for the **Ang Batang Matibay Awards**, in line with the **Laki sa Tibay 2.0 Program** that promotes school nutrition for parents, teachers and learners.
2. The Program aims to honor school learners who have demonstrated resilience amidst adversities in life. It is on this reason that DepEd and NPI through the EPS will award ten (10) winners for this Program Nationwide
3. With regard to the schedule of activities indicated in the DepEd Memorandum, the External Partnership Service will still be accepting entries until May 31, 2021.
4. All entries shall be submitted directly to the Office of the External Partnership Service, Attention : MS JANET LABRE thru email [janet.labre@deped.gov.ph](mailto:janet.labre@deped.gov.ph) and external [partnerships@deped.gov.ph](mailto:partnerships@deped.gov.ph)
5. Immediate dissemination of this Memorandum is desired.

  
**FRANCIS CESAR B. BRINGAS**  
Regional Director

Incl.: As stated



**"EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT"**

Trunkline: 02-8682-5773/8684-4914/8647-7487 Loc 430  
Website: [depedcalabarzon.ph](http://depedcalabarzon.ph)  
Document Inquiry : <https://r4a-teadoc.com/inquire>  
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Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON  
GATE 2, KARANGALAN VILLAGE  
1900 CAINTA, RIZAL



April 8, 2021

**Regional Memorandum**

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3. With regards to the schedule of activities indicated in the DepEd Memorandum, ~~this Office hereby confirms that the External Partnership Service will still be accepting entries until May 31, 2021 instead of April 2, 2021 as per new Bear Brand Batang Matibay Matrix, copy attached.~~
4. All entries shall be submitted directly to the Office of the External Partnership Service, Attention : MS JANET LABRE thru email [janet.labre@deped.gov.ph](mailto:janet.labre@deped.gov.ph) and external [partnerships@deped.gov.ph](mailto:partnerships@deped.gov.ph)
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Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON  
GATE 2, KARANGALAN VILLAGE  
1900 CAINTA, RIZAL

April 13, 2021

**Regional Memorandum**

**ANG BATANG MATIBAY 2021 AWARDS**

To **Schools Division Superintendents**  
**Assistant Schools Division Superintendents**  
**Chiefs of School Governance and Operations Division**  
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**FRANCIS CESAR B. BRINGAS**  
Regional Director

Incl.: As stated



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Republic of the Philippines  
**Department of Education**

17 MAR 2021

DepEd MEMORANDUM  
No. **010** s. 2021

**ANG BATANG MATIBAY 2021 AWARDS**

To: Undersecretaries  
Assistant Secretaries  
Minister, Basic, Higher, and Technical Education, BARMM  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd), through its External Partnerships Service (EPS), in partnership with Nestle Philippines Inc. (NPI)-Bear Brand Fortified Powdered Milk Drink signed a Memorandum of Agreement (MOA) in October 2017. One of the provisions of the said MOA pertain to the **Ang Batang Matibay Awards**. This is in line with the *Laki sa Tibay* 2.0 Program that promotes school nutrition education for parents, teachers, and learners.

2. *Ang Batang Matibay* 2021 Awards aims to honor grade school learners who have demonstrated resilience amidst adversities in life.

3. For School Year (SY) 2020-2021, DepEd and NPI, through the EPS shall award ten (10) *Ang Batang Matibay* learners, who will be selected from the 16 regions. *Ang Batang Matibay* 2021 Awards shall observe the schedule below.

Dates	Activity	Office/Company Responsible
January 3-April 2, 2021	Submission of BEAR BRAND® BATANG MATIBAY 2021 nominations	Open to all public elementary schools nationwide
April 2021	Screening and deliberations for BEAR BRAND® BATANG MATIBAY 2021 nominations	DepEd and Nestle Philippines Inc.
May 2021	Announcement of the BEAR BRAND® BATANG MATIBAY 2021 Awardees	DepEd and Nestle Philippines Inc.
June 2021	BEAR BRAND® BATANG MATIBAY 2021 Awards Ceremonies	Nestle Philippines Inc.

4. The Search is open to all Grades 5 and 6 learners from public elementary schools nationwide.

5. The mechanics, criteria, nomination and consent, release and waiver forms for *Ang Batang Matibay* 2021 Awards are provided in the enclosures of this memorandum.



6. Pursuant to the Inter-Agency Task Force for the Management of Emerging Infectious Diseases (IATF-EID) Guidelines on the Implementation of Minimum Health Protocols, participants are advised to observe and strictly follow the existing guidelines on health protocol and as may be required by the Local Government Unit.

7. Participation to this activity is subject to the no-disruption-of-classes policy provided under DepEd Order No. 9, s. 2005 titled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

8. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encls.:

As stated

Reference:

N o n e



To be indicated in the Perpetual Index  
under the following subjects:

LEARNERS  
NUTRITION EDUCATION  
OFFICIALS  
PRIZES AND AWARDS  
SCHOOLS  
SEARCH





**BEAR BRAND®  
BATANG MATIBAY 2021:  
Call for Nominations**



The Search for the Philippines' Most Inspiring Schoolchildren  
Presented by the country's most trusted milk brand,  
BEAR BRAND® Fortified Powdered Milk Drink

**A. ACTIVITY PERIOD:** Academic School Year 2020–2021

**B. CRITERIA FOR JUDGING**

1. A total of ten (10) BEAR BRAND® BATANG MATIBAY 2021 awardees will be selected based on the following criteria:

Criteria	Percentage
Inspiring Tibay story <ul style="list-style-type: none"><li>An optimistic student who overcomes physical, emotional and social obstacles just to get to school everyday</li><li>A student who is inspired to do something about his life and fully understands the importance of resilience</li></ul>	50%
Academic Achievement: Minimum of 85% latest general average	25%
Degree of involvement in non-academic/extracurricular projects: School and/or community	25%
<b>Total</b>	<b>100%</b>

2. The Department of Education and Nestle Philippines, Inc. will do the deliberations for BEAR BRAND® BATANG MATIBAY 2021 Awards. All decisions related to the BEAR BRAND® BATANG MATIBAY 2021 Awards are final and un-appealable.

**C. PRIZES**

1. The BEAR BRAND® BATANG MATIBAY 2021 Awardees and their respective elementary schools will win the following prizes:

BEAR BRAND® BATANG MATIBAY 2021 Awardee	<ul style="list-style-type: none"><li>BEAR BRAND® BATANG MATIBAY 2021 Plaque of Recognition</li><li>Php50,000 cash prize</li><li>College scholarship grant</li><li>BEAR BRAND® Fortified gift pack</li></ul>
Elementary School of the BEAR BRAND® BATANG MATIBAY 2021 Awardee	<ul style="list-style-type: none"><li>BEAR BRAND® BATANG MATIBAY 2021 Plaque of Recognition</li><li>Laptop computer</li><li>BEAR BRAND® Fortified gift pack</li></ul>

2. Prizes are not convertible to cash and are non-transferable.

**D. WHO CAN BE NOMINATED?**



1. BEAR BRAND® BATANG MATIBAY 2021 Awards is open to all officially registered public elementary school students from Grades 5 to 6, of Filipino citizenship, currently residing in the Philippines.
2. Disqualifications:
  - Student nominee must not be related within 4<sup>th</sup> degree of consanguinity or affinity to any of the teacher nominators.
  - All employees of Nestlé Philippines, Inc., Department of Education, and affiliates, sponsors, advertising agencies, event organizers, spouse, relative within 4<sup>th</sup> degree of consanguinity and affinity, and legally adopted relative are not allowed to join the activity.

#### **E. WHO CAN PLACE THE NOMINATIONS?**

1. Faculty members/teachers in public elementary schools in the Philippines should complete the nomination form describing the Tibay story of the student nominee and reasons why the student should be considered for the BEAR BRAND® BATANG MATIBAY 2021 Awards.
2. Minimum of three (3) teachers should endorse the BEAR BRAND® BATANG MATIBAY 2021 Awards nomination.

#### **F. HOW DO YOU NOMINATE?**

1. Nominations will be open starting January 3, 2021.
2. Nomination requirements:
  - Fully accomplished BEAR BRAND® BATANG MATIBAY 2021 Nomination Form
    - i. Nominators may get a copy of BEAR BRAND® BATANG MATIBAY 2021 Nomination Forms from DepEd Division Offices.
    - ii. Minimum of three (3) teachers must sign the nomination form.
  - 2x2 ID photo of student nominee
  - Fully accomplished BEAR BRAND® BATANG MATIBAY 2021 Consent, Release and Waiver Form
    - i. Nominators may get a copy of BEAR BRAND® BATANG MATIBAY 2021 Parent's Consent, Release and Waiver Forms from DepEd Division Offices.
    - ii. The parent or authorized legal representative of the student nominee must sign the consent, release and waiver form.
    - iii. If both parents are not available (e.g. deceased, out of the country, missing and cannot be found), only the following individuals can sign the waiver form:
      - a. Grandparent – Only if both parents are not available
      - b. Eldest sibling above 21 years old – Only if both parents and both pairs of grandparents are not available
      - c. Actual custodian above 21 years old - Only if both parents, both pairs of grandparents, and eldest sibling above 21 years old are not available
  - Photocopy of the student nominee's report card or transcript of records for the current school year 2020-2021
  - Certificate of Good Moral Character of the student nominee
  - Nominators may choose to submit additional documents to support the nomination, such as proof of involvement in extracurricular activities, leadership roles, or community service.
  - Organizers have the right to request for additional documentation to assist them in the nominations screening.



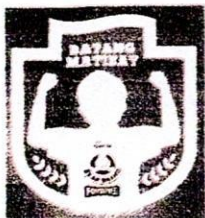
3. Place all requirements in a long brown envelope with the student nominee's name and school name on the upper left corner. Submit the duly accomplished BEAR BRAND® BATANG MATIBAY 2021 nomination documents on or before April 2, 2021 by means of mailing or delivery to the respective DepEd Division Offices.
4. Alternatively, the nomination form and complete attachments can be scanned and emailed:

External Partnerships Service c/o Jannet Labre  
[jannet.labre@deped.gov.ph](mailto:jannet.labre@deped.gov.ph)

#### G. PROGRAM SCHEDULE

Schedule	Responsible	Dates
Submission of BEAR BRAND® BATANG MATIBAY 2021 nominations	Open to all public elementary schools nationwide	January 3 to April 2, 2021
Screening and deliberations for BEAR BRAND® BATANG MATIBAY 2021 nominations	DepEd and Nestle Philippines, Inc.	April 2021
Announcement of the BEAR BRAND® BATANG MATIBAY 2021 Awardees	DepEd and Nestle Philippines, Inc.	May 2021
BEAR BRAND® BATANG MATIBAY 2021 Awards Ceremonies	Nestle Philippines, Inc.	June 2021





**BEAR BRAND®  
BATANG MATIBAY 2021 AWARDS**



STUDENT NOMINEE:

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SCHOOL:

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**NOMINATION CHECKLIST**

- ☐ Fully accomplished BEAR BRAND® BATANG MATIBAY 2021 Nomination Form
- ☐ 2x2 ID photo of student nominee
- ☐ Fully accomplished BEAR BRAND® BATANG MATIBAY 2021 Consent, Release and Waiver Form
- ☐ Photocopy of the student nominee's report card or transcript of records for the current school year 2020-2021
- ☐ Certificate of Good Moral Character of the student nominee
- ☐ Optional: Additional documents to support the nomination, such as proof of involvement in extracurricular activities, leadership roles, or community service.

Place all requirements in a long brown envelope with the student nominee's name and school name on the upper left corner.

Alternatively, the nomination form and complete attachments can be scanned and emailed to External Partnerships Service c/o Jannet Labre at [jannet.labre@deped.gov.ph](mailto:jannet.labre@deped.gov.ph).





**BEAR BRAND®**  
**BATANG MATIBAY 2021 AWARDS:**  
**Nomination Form**



**INSTRUCTIONS:** Please fill out the required information and answer the questions completely. You may use an extra sheets of paper if needed. Typed entries are preferred but please use block letters in black ink for handwritten entries.

**PANUNTUNAN:** Punan ang mga kinakailangang impormasyon at sagutan nang kumpleto ang mga katanungan. Maaaring gumamit ng karagdagang papel kung kinakailangan. Maaaring i-type o isulat-kamay sa block form ang mga sagot.

**STUDENT NOMINEE**

NAME: \_\_\_\_\_

\_\_\_\_\_

SEX: \_\_\_\_\_ AGE: \_\_\_\_\_

BIRTHDAY: \_\_\_\_\_

GRADE LEVEL: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

\_\_\_\_\_

CONTACT NUMBER: \_\_\_\_\_

FATHER: \_\_\_\_\_

MOTHER: \_\_\_\_\_

2X2 ID PHOTO OF  
NOMINEE

**TEACHER NOMINATORS**

NAMES OF TEACHER NOMINATORS:  
(Minimum of 3 teacher nominators)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

DEPED REGION: \_\_\_\_\_

SCHOOL NAME AND ADDRESS:

\_\_\_\_\_

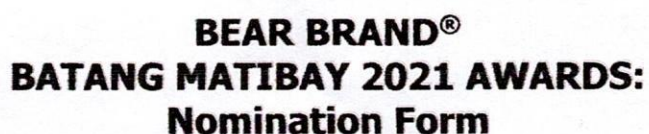
\_\_\_\_\_

CONTACT NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PRINCIPAL'S NAME: \_\_\_\_\_





- Paano nagiging inspirasyon ang mag-aaral sa ibang miyembro ng paaralan/komunidad? Base sa iyong kaalaman, magbigay ng salaysay ukol dito.*

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper appears to be a standard notebook page.

- Paano ipinakita ng bata ang pagiging positibo at determinasyon sa gitna ng pisikal, emosyonal at panlipunang hamon.*

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper appears to be a standard notebook page.





**BEAR BRAND®**  
**BATANG MATIBAY 2021 AWARDS:**  
**Nomination Form**



3. What specific leadership role(s) does the student play in his/her school and community and how is he/she as a leader/role model? Please describe detailed involvement of the student.  
*Ano ang tiyak na tungkulin bilang isang lider ang ginampanan ng mag-aaral sa kanyang paaralan at komunidad? Ano ang kanyang katangian bilang isang lider? Magbigay ng detalye.*

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4. Describe your personal experience with the student. Kindly cite instances when the student inspired you and the community/school he/she belongs to.  
*Ilarawan ang iyong interaksyon sa mag-aaral. Magbigay ng pagkakataon kung saan ang mag-aaral ay naging inspirasyon sa iyo, sa komunidad, at sa kanyang paaralan.*

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**BEAR BRAND®**  
**BATANG MATIBAY 2021 AWARDS:**  
**Nomination Form**



5. Why do you think this student deserves to a BEAR BRAND® Batang Matibay 2021 Awardee?  
*Sa iyong palagay, bakit karapat-dapat ang mag-aaral na kilalanin bilang BEAR BRAND® Batang Matibay 2021 Awardee?*

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We certify that the above information is true and correct.

\_\_\_\_\_  
Name and Signature of Teacher Nominator

\_\_\_\_\_  
Name and Signature of Teacher Nominator

\_\_\_\_\_  
Name and Signature of Teacher Nominator





**BEAR BRAND®**  
**BATANG MATIBAY 2021 AWARDS:**  
**CONSENT, RELEASE AND**  
**WAIVER FORM**



*PLEASE READ THIS BEFORE SIGNING: TO BE ACCOMPLISHED BY THE AUTHORIZED LEGAL REPRESENTATIVE OF THE NOMINEE*

I, \_\_\_\_\_, Filipino, of legal age, residing at \_\_\_\_\_, after having been duly sworn to in accordance with law, hereby depose and state that:

1. I voluntarily, freely, and gratuitously agree to the use of \_\_\_\_\_  
Name of child/ward  
image, and likeness for internal and external commercial advertisements and/or marketing communications campaigns ("BEAR BRAND® BATANG MATIBAY 2021 AWARDS") of Nestle Philippines Inc. ("NPI").
2. In consideration of my and/or my child/ward's enjoyment and receipt of the benefits resulting from my participation in the Activity, I voluntarily, freely and gratuitously agree to have my and/or my child/ward's photograph and/or video taken (hereinafter referred to as "Materials") and agree to the use of my and/or my child/ward's personal circumstances including but not limited to my and/or my child/ward's name, image, likeness and any matter which my child may disclose as a participant in the Activity, for the development and use of the Materials by NPI and/or its principals. For the avoidance of doubt, I understand that no compensation shall be due to me for any use of the Materials hereunder.
3. NPI and/or its principals can use, exhibit or release the Materials and use any of the foregoing details in the said Materials for the marketing communications campaign, advertising materials and packaging of NPI and/or any NPI products, without limitation as to place, time, use and medium of release, subject to the provisions under paragraph 8 below.
4. NPI and/or its principals shall not be liable for any unauthorized use, reproduction or adaptations by third parties of the Materials or for any unauthorized posting, use, reproduction or adaptation of the same in MMS messages, internet sites such as but not limited to Facebook and other similar media and/or social networking sites. No fee shall be due me for such unauthorized use.
5. NPI and/or its principals shall have the right to and ownership over the titles and interests in and to the Materials. Accordingly, all the intellectual property created and derived from such Materials shall be solely and exclusively owned by NPI and/or its principals, in perpetuity and without limitation as to place, time, medium and use thereof.
6. I am not bound by any written agreement or contract to any person or entity who may restrain me from signing this Consent, Release and Waiver.
7. I am giving permission to NPI and/or its principals to contact me using the contact details I have provided for upcoming promotions and activities of Nestlé Philippines Inc.
8. I understand that personal information my child/ward has supplied to the Organizer, including his/her name, school, school division, and region shall be collected by the Organizer and NPI for purposes of processing his/her Batang Matibay 2021 Nomination. I also understand that the Organizer and NPI shall secure my name and contact details as



the person to contact in case of communications relating to my child/ward's nomination. By signing on this waiver, I signify my understanding and consent to the following:

- a. I agree and understand that in the course of running the promotion or providing services related thereto, NPI may engage the services of, and/or interact with, other third parties, such as, but not limited to its parent company, affiliated companies, or independent/non-affiliated third parties and service providers, whether local or foreign (collectively referred to as "Representatives") with whom the personal information provided may be shared;
- b. NPI may obtain, collect, examine, process, and store copies of my and/or my child/ward's personal information, including sensitive personal information. Any information obtained relative to the authority herein given shall be strictly confidential. The extent of the collection and processing shall be necessary and incidental to the running of the promotion and the performance of the services related thereto;
- c. I hereby warrant that we understand our rights and obligations pursuant to the Data Privacy Act and its implementing rules and regulations. I understand that we retain the right to be informed, to access, correction and object to the processing of personal information, as well as the right to complain with the National Privacy Commission.

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AUTHORIZED LEGAL REPRESENTATIVE  
NAME AND SIGNATURE