Regional Memorandum

ANG BATANG MATIBAY 2021 AWARDS

To

Schools Division Superintendents
Assistant Schools Division Superintendents
Chiefs of School Governance and Operations Division
Division Coordinators and Partnership Focal Persons

1. The Department of Education in partnership with Nestle Philippines, Inc. (NPI) – Bear Brand Fortified Powdered Milk Drink through the External Partnership Service (EPS) issued DepEd Memorandum No. 010 s. 2020 dated March 17, 2020 for the Ang Batang Matibay Awards, in line with the Laki sa Tibay 2.0 Program that promotes school nutrition for parents, teachers and learners.

2. The Program aims to honor school learners who have demonstrated resilience amidst adversities in life. It is on this reason that DepEd and NPI through the EPS will award ten (10) winners for this Program Nationwide.

3. With regard to the schedule of activities indicated in the DepEd Memorandum, the External Partnership Service will still be accepting entries until May 31, 2021.

4. All entries shall be submitted directly to the Office of the External Partnership Service, Attention: MS JANET LABRE thru email janet.labre@deped.gov.ph and external partnerships@deped.gov.ph.

5. Immediate dissemination of this Memorandum is desired.

FRANCIS CESAR B. BRINGAS
Regional Director

Incl.: As stated

"EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT"

Trunkline: 02-8682-5771/8684-4914/8647-7487 Loc 430
Website: depedcalabarzon.ph
Document Inquiry: https://r4a-teadoc.com/inquire
Facebook: DepEd R-4A Calabarzon
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3. With regards to the schedule of activities indicated in the DepEd Memorandum, this Office hereby confirms that the External Partnership Service will still be accepting entries until May 31, 2021 instead of April 2, 2021 as per new Bear Brand Hanging Matibay Matrix copy attached.

4. All entries shall be submitted directly to the Office of the External Partnership Service, Attention: MS JANET LABRE thru email janet.labre@ DepEd.gov.ph and external partnership@DepEd.gov.ph

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DepEd MEMORANDUM
No. 010 s. 2021

ANG BATANG MATIBAY 2021 AWARDS

To: Undersecretaries
Assistant Secretaries
Minister, Basic, Higher, and Technical Education, BARMM
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd), through its External Partnerships Service (EPS), in partnership with Nestle Philippines Inc. (NPI)-Bear Brand Fortified Powdered Milk Drink signed a Memorandum of Agreement (MOA) in October 2017. One of the provisions of the said MOA pertain to the *Ang Batang Matibay Awards*. This is in line with the *Laki sa Tibay* 2.0 Program that promotes school nutrition education for parents, teachers, and learners.

2. *Ang Batang Matibay* 2021 Awards aims to honor grade school learners who have demonstrated resilience amidst adversities in life.

3. For School Year (SY) 2020–2021, DepEd and NPI, through the EPS shall award ten (10) *Ang Batang Matibay* learners, who will be selected from the 16 regions. *Ang Batang Matibay* 2021 Awards shall observe the schedule below.

<table>
<thead>
<tr>
<th>Dates</th>
<th>Activity</th>
<th>Office/Company Responsible</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 3-</td>
<td>Submission of BEAR BRAND® BATANG MATIBAY 2021</td>
<td>Open to all public elementary schools</td>
</tr>
<tr>
<td>April 2, 2021</td>
<td>nominations</td>
<td>nationwide</td>
</tr>
<tr>
<td>April 2021</td>
<td>Screening and deliberations for BEAR BRAND® BATANG MATIBAY</td>
<td>DepEd and Nestle Philippines Inc.</td>
</tr>
<tr>
<td></td>
<td>2021 nominations</td>
<td></td>
</tr>
<tr>
<td>May 2021</td>
<td>Announcement of the BEAR BRAND® BATANG MATIBAY 2021 Awardees</td>
<td>DepEd and Nestle Philippines Inc.</td>
</tr>
<tr>
<td></td>
<td>2021 Awardees</td>
<td></td>
</tr>
<tr>
<td>June 2021</td>
<td>BEAR BRAND® BATANG MATIBAY 2021 Awards Ceremonies</td>
<td>Nestle Philippines Inc.</td>
</tr>
</tbody>
</table>

4. The Search is open to all Grades 5 and 6 learners from public elementary schools nationwide.

5. The mechanics, criteria, nomination and consent, release and waiver forms for *Ang Batang Matibay* 2021 Awards are provided in the enclosures of this memorandum.
6. Pursuant to the Inter-Agency Task Force for the Management of Emerging Infectious Diseases (IATF-EID) Guidelines on the Implementation of Minimum Health Protocols, participants are advised to observe and strictly follow the existing guidelines on health protocol and as may be required by the Local Government Unit.

7. Participation to this activity is subject to the no-disruption-of-classes policy provided under DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

8. Immediate dissemination of this Memorandum is desired.

LEONOR MAGTOLIS BRIONES
Secretary

Encls.:
As stated

Reference: None

To be indicated in the Perpetual Index under the following subjects:

LEARNERS
NUTRITION EDUCATION
OFFICIALS
PRIZES AND AWARDS
SCHOOLS
SEARCH
BEAR BRAND®
BATANG MATIBAY 2021:
Call for Nominations

The Search for the Philippines’ Most Inspiring Schoolchildren
Presented by the country’s most trusted milk brand,
BEAR BRAND® Fortified Powdered Milk Drink

A. ACTIVITY PERIOD:
   Academic School Year 2020–2021

B. CRITERIA FOR JUDGING

1. A total of ten (10) BEAR BRAND® BATANG MATIBAY 2021 awardees will be selected based on the following criteria:

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inspiring Tibay story</td>
<td>50%</td>
</tr>
<tr>
<td>• An optimistic student who overcomes physical, emotional and social</td>
<td></td>
</tr>
<tr>
<td>obstacles just to get to school everyday</td>
<td></td>
</tr>
<tr>
<td>• A student who is inspired to do something about his life and fully</td>
<td></td>
</tr>
<tr>
<td>understands the importance of resilience</td>
<td></td>
</tr>
<tr>
<td>Academic Achievement: Minimum of 85% latest general average</td>
<td>25%</td>
</tr>
<tr>
<td>Degree of involvement in non-academic/extracurricular projects: School</td>
<td>25%</td>
</tr>
<tr>
<td>and/or community</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

2. The Department of Education and Nestle Philippines, Inc. will do the deliberations for BEAR BRAND® BATANG MATIBAY 2021 Awards. All decisions related to the BEAR BRAND® BATANG MATIBAY 2021 Awards are final and un-appealable.

C. PRIZES

1. The BEAR BRAND® BATANG MATIBAY 2021 Awardees and their respective elementary schools will win the following prizes:

<table>
<thead>
<tr>
<th>BEAR BRAND® BATANG MATIBAY 2021 Awardee</th>
<th>BEAR BRAND® BATANG MATIBAY 2021 Plaque of Recognition</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Php50,000 cash prize</td>
</tr>
<tr>
<td></td>
<td>College scholarship grant</td>
</tr>
<tr>
<td></td>
<td>BEAR BRAND® Fortified gift pack</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Elementary School of the BEAR BRAND® BATANG MATIBAY 2021 Awardee</th>
<th>BEAR BRAND® BATANG MATIBAY 2021 Plaque of Recognition</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Laptop computer</td>
</tr>
<tr>
<td></td>
<td>BEAR BRAND® Fortified gift pack</td>
</tr>
</tbody>
</table>

2. Prizes are not convertible to cash and are non-transferable.

D. WHO CAN BE NOMINATED?
1. **BEAR BRAND® BATANG MATIBAY 2021** Awards is open to all officially registered public elementary school students from Grades 5 to 6, of Filipino citizenship, currently residing in the Philippines.

2. **Disqualifications:**
   - Student nominee must not be related within 4th degree of consanguinity or affinity to any of the teacher nominators.
   - All employees of Nestlé Philippines, Inc., Department of Education, and affiliates, sponsors, advertising agencies, event organizers, spouse, relative within 4th degree of consanguinity and affinity, and legally adopted relative are not allowed to join the activity.

**E. WHO CAN PLACE THE NOMINATIONS?**

1. Faculty members/teachers in public elementary schools in the Philippines should complete the nomination form describing the Tibay story of the student nominee and reasons why the student should be considered for the BEAR BRAND® BATANG MATIBAY 2021 Awards.

2. Minimum of three (3) teachers should endorse the BEAR BRAND® BATANG MATIBAY 2021 Awards nomination.

**F. HOW DO YOU NOMINATE?**

1. Nominations will be open starting January 3, 2021.

2. **Nomination requirements:**
   - Fully accomplished BEAR BRAND® BATANG MATIBAY 2021 Nomination Form
     i. Nominators may get a copy of BEAR BRAND® BATANG MATIBAY 2021 Nomination Forms from DepEd Division Offices.
     ii. Minimum of three (3) teachers must sign the nomination form.
   - 2x2 ID photo of student nominee
   - Fully accomplished BEAR BRAND® BATANG MATIBAY 2021 Consent, Release and Waiver Form
     i. Nominators may get a copy of BEAR BRAND® BATANG MATIBAY 2021 Parent’s Consent, Release and Waiver Forms from DepEd Division Offices.
     ii. The parent or authorized legal representative of the student nominee must sign the consent, release and waiver form.
     iii. If both parents are not available (e.g. deceased, out of the country, missing and cannot be found), only the following individuals can sign the waiver form:
         a. Grandparent – Only if both parents are not available
         b. Eldest sibling above 21 years old – Only if both parents and both pairs of grandparents are not available
         c. Actual custodian above 21 years old - Only if both parents, both pairs of grandparents, and eldest sibling above 21 years old are not available
   - Photocopy of the student nominee’s report card or transcript of records for the current school year 2020-2021
   - Certificate of Good Moral Character of the student nominee
   - Nominators may choose to submit additional documents to support the nomination, such as proof of involvement in extracurricular activities, leadership roles, or community service.
   - Organizers have the right to request for additional documentation to assist them in the nominations screening.
3. Place all requirements in a long brown envelope with the student nominee’s name and school name on the upper left corner. Submit the duly accomplished BEAR BRAND® BATANG MATIBAY 2021 nomination documents on or before April 2, 2021 by means of mailing or delivery to the respective DepEd Division Offices.

4. Alternatively, the nomination form and complete attachments can be scanned and emailed:

External Partnerships Service c/o Jannet Labre
jannet.labre@deped.gov.ph

G. PROGRAM SCHEDULE

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Responsible</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
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<td>May 2021</td>
</tr>
<tr>
<td>BEAR BRAND® BATANG MATIBAY 2021 Awards Ceremonies</td>
<td>Nestle Philippines, Inc.</td>
<td>June 2021</td>
</tr>
</tbody>
</table>
STUDENT NOMINEE: ________________________________

SCHOOL: ________________________________

NOMINATION CHECKLIST

☐ Fully accomplished BEAR BRAND® BATANG MATIBAY 2021 Nomination Form

☐ 2x2 ID photo of student nominee

☐ Fully accomplished BEAR BRAND® BATANG MATIBAY 2021 Consent, Release and Waiver Form

☐ Photocopy of the student nominee’s report card or transcript of records for the current school year 2020-2021

☐ Certificate of Good Moral Character of the student nominee

☐ Optional: Additional documents to support the nomination, such as proof of involvement in extracurricular activities, leadership roles, or community service.

Place all requirements in a long brown envelope with the student nominee’s name and school name on the upper left corner.

Alternatively, the nomination form and complete attachments can be scanned and emailed to External Partnerships Service c/o Jannet Labre at jannet.labre@deped.gov.ph.
INSTRUCTIONS: Please fill out the required information and answer the questions completely. You may use an extra sheet of paper if needed. Typed entries are preferred but please use block letters in black ink for handwritten entries.


STUDENT NOMINEE

NAME: ____________________________

__________________________________

SEX: ___________________ AGE: ____________

BIRTHDAY: _________________________

GRADE LEVEL: _____________________

HOME ADDRESS: ______________________

__________________________________

CONTACT NUMBER: ___________________

FATHER: ____________________________

MOTHER: ____________________________

TEACHER NOMINATORS

NAMES OF TEACHER NOMINATORS: (Minimum of 3 teacher nominators)

1. ________________________________

2. ________________________________

3. ________________________________

DEPED REGION: _____________________

SCHOOL NAME AND ADDRESS:

__________________________________

__________________________________

CONTACT NUMBER: ___________________

EMAIL ADDRESS: ____________________

PRINCIPAL’S NAME: __________________
1. How is the student an inspiration to other members of the school/community? To the best of your knowledge, please provide details about these instances.
   Paano nagiging inspirasyon ang mag-aaral sa ibang miyembro ng paaralan/komunidad? Base sa iyong kaalaman, magbigay ng salaysay ukol dito.

2. How does this child manifest optimism, determination and grit amidst physical, emotional and social challenges?
   Paano ipinakita ng bata ang pagiging positibo at determinasyon sa gitna ng pisikal, emosyonal at panlipunanang hamon.
3. What specific leadership role(s) does the student play in his/her school and community and how is he/she as a leader/role model? Please describe detailed involvement of the student.

Ano ang tiyak na tungkulin bilang isang lider ang ginampanan ng mag-aaral sa kanyang paaralan at komunidad? Ano ang kanyang katangian bilang isang lider? Maghigay ng detalye.

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

4. Describe your personal experience with the student. Kindly cite instances when the student inspired you and the community/school he/she belongs to.

Ilarawan ang iyong interaksyon sa mag-aaral. Maghigay ng pagkakataon kung saan ang mag-aaral ay naging inspirasyon sa iyo, sa komunidad, at sa kanyang paaralan.

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________
5. Why do you think this student deserves to be a BEAR BRAND® Batang Matibay 2021 Awardee?  
Sa iyong palagay, bakit karapat-dapat ang mag-aaral na kilalanin bilang BEAR BRAND® Batang Matibay 2021 Awardee?

________________________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________________________

We certify that the above information is true and correct.

Name and Signature of Teacher Nominator

Name and Signature of Teacher Nominator

Name and Signature of Teacher Nominator
BEAR BRAND®
BATANG MATIBAY 2021 AWARDS:
CONSENT, RELEASE AND
WAIVER FORM

PLEASE READ THIS BEFORE SIGNING: TO BE ACCOMPLISHED BY THE AUTHORIZED LEGAL
REPRESENTATIVE OF THE NOMINEE

I. __________________________________________, Filipino, of legal age, residing at
_________________________________________, after having been duly sworn to
in accordance with law, hereby depose and state that:

1. I voluntarily, freely, and gratuitously agree to the use of _______________________
Name of child/ward
image, and likeness for internal and external commercial advertisements and/or marketing
communications campaigns ("BEAR BRAND® BATANG MATIBAY 2021 AWARDS") of
Nestlé Philippines Inc. ("NPI").

2. In consideration of my and/or my child/ward's enjoyment and receipt of the benefits
resulting from my participation in the Activity, I voluntarily, freely and gratuitously agree to
have my and/or my child/ward's photograph and/or video taken (hereinafter referred to as
"Materials") and agree to the use of my and/or my child/ward's personal circumstances
including but not limited to my and/or my child/ward's name, image, likeness and any matter
which my child may disclose as a participant in the Activity, for the development and use of
the Materials by NPI and/or its principals. For the avoidance of doubt, I understand that no
compensation shall be due to me for any use of the Materials hereunder.

3. NPI and/or its principals can use, exhibit or release the Materials and use any of the
foregoing details in the said Materials for the marketing communications campaign,
advertising materials and packaging of NPI and/or any NPI products, without limitation as
to place, time, use and medium of release, subject to the provisions under paragraph 8
below.

4. NPI and/or its principals shall not be liable for any unauthorized use, reproduction or
adaptations by third parties of the Materials or for any unauthorized posting, use,
reproduction or adaptation of the same in MMS messages, internet sites such as but not
limited to Facebook and other similar media and/or social networking sites. No fee shall be
due me for such unauthorized use.

5. NPI and/or its principals shall have the right to and ownership over the titles and interests
in and to the Materials. Accordingly, all the intellectual property created and derived from
such Materials shall be solely and exclusively owned by NPI and/or its principals, in
perpetuity and without limitation as to place, time, medium and use thereof.

6. I am not bound by any written agreement or contract to any person or entity who may
restrain me from signing this Consent, Release and Waiver.

7. I am giving permission to NPI and/or its principals to contact me using the contact details I
have provided for upcoming promotions and activities of Nestlé Philippines Inc.

8. I understand that personal information my child/ward has supplied to the Organizer,
including his/her name, school, school division, and region shall be collected by the
Organizer and NPI for purposes of processing his/her Batang Matibay 2021 Nomination. I
also understand that the Organizer and NPI shall secure my name and contact details as
the person to contact in case of communications relating to my child/ward's nomination. By signing on this waiver, I signify my understanding and consent to the following:

a. I agree and understand that in the course of running the promotion or providing services related thereto, NPI may engage the services of, and/or interact with, other third parties, such as, but not limited to its parent company, affiliated companies, or independent/non-affiliated third parties and service providers, whether local or foreign (collectively referred to as "Representatives") with whom the personal information provided may be shared;

b. NPI may obtain, collect, examine, process, and store copies of my and/or my child/ward's personal information, including sensitive personal information. Any information obtained relative to the authority herein given shall be strictly confidential. The extent of the collection and processing shall be necessary and incidental to the running of the promotion and the performance of the services related thereto;

c. I hereby warrant that we understand our rights and obligations pursuant to the Data Privacy Act and its implementing rules and regulations. I understand that we retain the right to be informed, to access, correction and object to the processing of personal information, as well as the right to complain with the National Privacy Commission.

AUTHORIZED LEGAL REPRESENTATIVE
NAME AND SIGNATURE