



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
GATE 2, KARANGALAN VILLAGE
1900 CAINTA, RIZAL



3 March 2021

Regional Memorandum

**2021 CALABARZON CAMPUS JOURNALISM e-ROADSHOW (C2JeR):
A REGIONAL IN-SERVICE TRAINING FOR TEACHERS
ON STUDENT PUBLICATION MANAGEMENT**

To **Schools Division Superintendents**

1. DepEd CALABARZON, through the Curriculum and Learning Management Division (CLMD), announces the conduct of the **2021 CALABARZON Campus Journalism e-Roadshow: A Regional In-Service Training for Teachers on Student Publication Management** on March 15-20, 2021 via Google Classroom and Google Meet.
2. This generally intends to promote and sustain excellence in campus journalism in the Region amidst pandemic. Specifically, this aims to:
 - a. enhance and strengthen CALABARZON student publication advisers' (SPAs) competence in producing quality and excellent school papers;
 - b. share their best practices in campus journalism management in their respective schools;
 - c. reinforce character development among campus journalism practitioners;
 - d. provide free training activity for skills enhancement of CALABARZON SPAs; and
 - e. promote bayanihan spirit among our home-grown trainers, facilitators, volunteers, Most Outstanding School Paper Advisers (MOSPAs), and NSPC winning SPAs.
3. NO REGISTRATION FEE will be collected for the conduct of this project. All expenses relative to this including participants and trainers' food and load expenses shall be charged to school MOOE, local fund, or campus journalism fund, whichever is applicable, subject to the usual accounting and auditing rules and regulations.
4. The list of the Regional Technical Working Group, including the trainers, facilitators, and volunteers, is presented in Enclosure 1. List of participants shall be released in a separate memorandum.
5. The 2021 C2JeR shall be implemented in two sets. Sessions for Set A shall be held on March 15-17, 2021 while Set B will have the sessions on March 18-20, 2021.

Set A :

Quezon, Rizal, and Laguna Clusters

Set B :

Cavite and Batangas Clusters



"EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT"


Trunkline: 02-8682-5773 / 8684-4914 / 8647-7487 local 420

Website: depedcalabarzon.ph

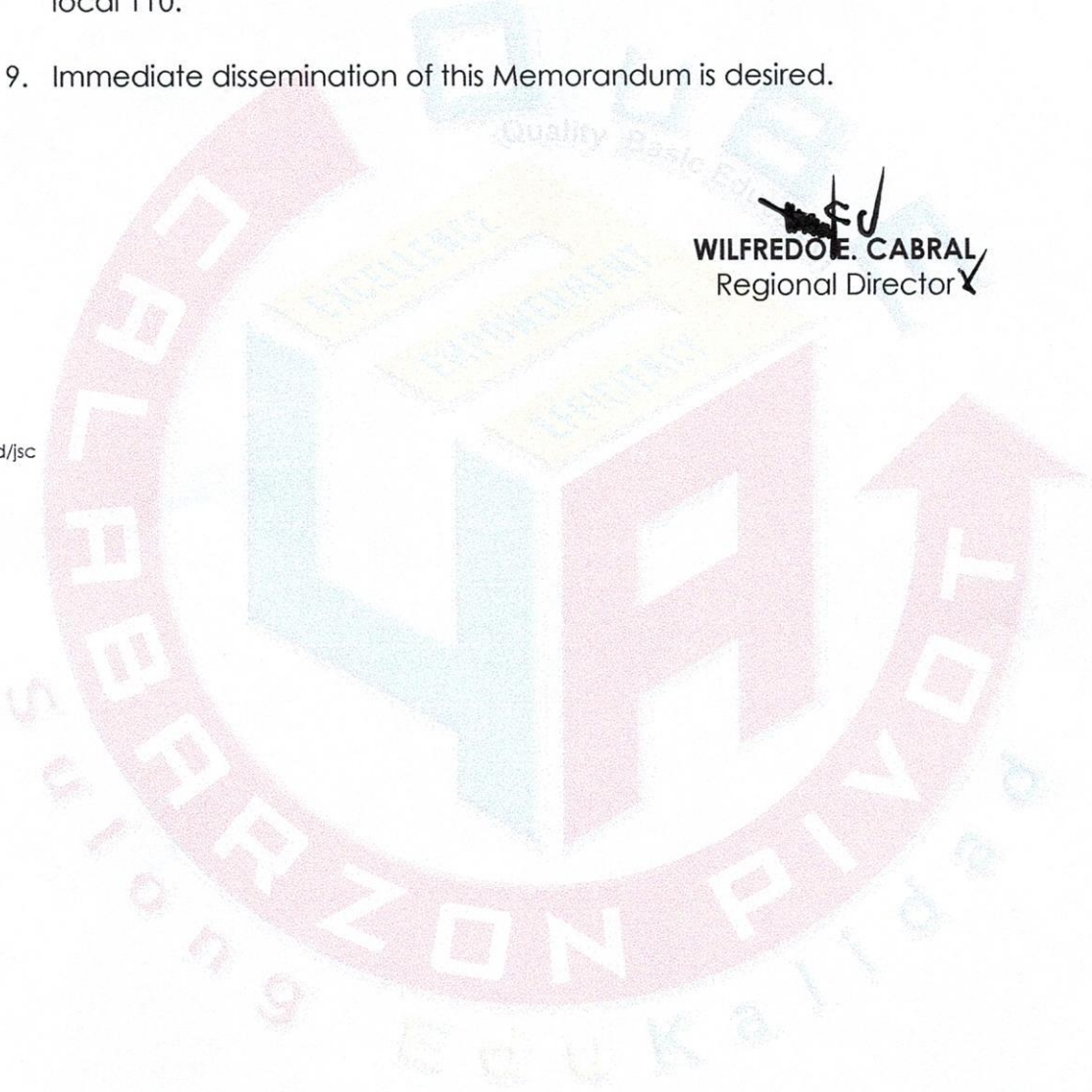
Document Inquiry : <https://r4a-teadoc.com/inquire>

Facebook: DepEd R-4A Calabarzon

6. The Opening Ceremony shall be held via Streamyard live via Facebook and/or YouTube. Meanwhile, the actual sessions indicated in Enclosure 2 shall be conducted via Google Classrooms and Google Meet.
7. In lieu of the services rendered on a weekend, holiday or vacation by all concerned, they shall be entitled for service credits and/or compensatory time-off, whichever is applicable.
8. For more information, please contact the Education Program Supervisor in-charge of Campus Journalism, **JHONATHAN S. CADAVIDO** of the Curriculum and Learning Management Division through (02) 8682-5773 or (02) 8647-7487 local 110.
9. Immediate dissemination of this Memorandum is desired.


WILFREDO E. CABRAL
Regional Director

clmd/jsc



Enclosure 1

REGIONAL TECHNICAL WORKING GROUP (RTWG)**JOB S. ZAPE JR.**Chief, Curriculum and Learning Management Division
Executive Chair**JHONATHAN S. CADAVIDO**Regional EPS – English and Campus Journalism
Project Proponent/Lead/Chair**DENNIS M. VIDAR**

e-Roadshow Lead Coordinator

IRLO L. DUMO

e-Roadshow Lead Coordinator

LIST OF VOLUNTEERS/TRAINERS/FACILITATORS

	Name	Schools/Offices	SDOs
1	Dennis M. Vidar	Imus National High School	Imus City
2	Irlo L. Dumo	Paliparan National High School	Dasmariñas City
3	Abner L. Pureza	Curriculum Implementation Division	Quezon
4	Anthony C. Acedera	Dr. Jose P. Rizal Elementary School	Dasmariñas City
5	Ariel L. Abel	Bolbok Integrated National High School	Lipa City
6	Arlene dela Costa	Tanza Comprehensive National High School	Cavite Province
7	Elena Ogena	Sta. Cruz Elementary School	Dasmariñas City
8	Erwin L. Badiola	San Jose Integrated School	Lipa City
9	Generie M. Manuel	De La Salle Integrated School-Laguna Campus	Biñan City
10	Iriz D. Pinuela	Southville IV National High School	Santa Rosa City
11	John Vincent K. Forteza	Philippine Science High School CALABARZON Region Campus	Batangas City
12	Jose Paulo C. Calcetas	Palm Valley Multiple Intelligence School	Laguna
13	Leo M. Atienza	San Celestino Integrated National High School	Lipa City
14	Mark Lester C. dela Cruz	Luis Aguado National High School	Cavite Province
15	May Grace D. Salazar	Lucena Dalahican National High School	Lucena City
16	Melanie Mae N. Moreno	Gen. Emilio Aguinaldo NHS	Imus City
17	Melvin B. Atole	Sumilang Elementary School	Antipolo City
18	Paul Jeffrey Peñaflor	St. Edward Integrated School	Imus City
19	Pedro B. Bonayon Jr.	San Miguel Elementary School	Dasmariñas City
20	Ramonito O. Elumbaring	Quezon National High School	Quezon
21	Sherwin Saavedra	Gumaca National High School	Quezon
22	Urica D. Padlan	Bacoor National High School	Bacoor City
23	Vilma A. Buhay	Cotta National High School	Lucena City

Enclosure 2

MATRIX OF ACTIVITIES

Notes:

- One Google Classroom shall be created for this activity. All participants are expected to enroll. The class code shall be sent to the Division EPSs in-charge of Campus Journalism. All announcements relative to meeting links and other details shall be posted in the Google Classroom.
- Participants who cannot be accommodated by any Google Meet links on Day 3 shall attend the live lecture on *Ethics in Campus Journalism*.

March 15-17, 2021 (Monday to Wednesday)

Quezon, Tayabas City, and Lucena City

Rizal and Antipolo City

Laguna, San Pablo City, Calamba City, Binan City, Santa Rosa City, and Cabuyao City

Day	Time	ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5
Day 1 March 15	8:00-8:30	Opening Program (through Streamyard live via FB/YT)				
	8:30-12:00 (English)	NEWS WRITING (Eng) Dennis Vidar	COPYREADING (Eng) Grace Salazar	EDITORIAL WRITING (Eng) Melanie Moreno	COLUMN WRITING (Eng) Paul Jeffrey Penaflor	PHOTOJOURNALISM (Eng) Vilma Buhay
	1:00-5:00 (Filipino)	NEWS WRITING (Fil) Abner Pureza	COPYREADING (Fil) Dennis Vidar	EDITORIAL WRITING (Fil) Urica Padlan	COLUMN WRITING (Fil) Iriz Penuela	PHOTOJOURNALISM (Fil) Leo Atienza
Day 2 March 16	8:00-12:00 (Secondary)	SPORTS WRITING (HS) Ariel Abel	SCIENCE WRITING (HS) Jose Paolo Calcetas	FEATURE WRITING (HS) Genierie Manuel	EDITORIAL CARTOONING (HS) Irlo Dumo	PAPER MANAGEMENT (HS) Sherwin Saavedra
	1:00-5:00 (Elementary)	SPORTS WRITING (Elem) Elena Ogena	SCIENCE WRITING (Elem) Peter Bonayon	FEATURE WRITING (Elem) Erwin Badiola	EDITORIAL CARTOONING (Elem) Melvin Atole	PAPER MANAGEMENT (Elem) Anthony Acedera
Day 3 March 17	8:00-12:00	RADIO BROAD Mark dela Cruz	TV BROADCASTING Arlene dela Costa	DESKTOP AND COLLAB PUBLISHING JV Forteza	ONLINE PUBLISHING Ramonito Elumbaring	ETHICS IN CAMPUS JOURNALISM Irlo Dumo (Live via FB)
	1:00-5:00	Processing and Closing Ceremony (Via Streamyard)				

March 18-20, 2021 (Thursday to Saturday)

Batangas Province, Batangas City, Lipa City, and Tanauan City

Cavite Province, Cavite City, Dasmariñas City, Gen. Trias City, Bacoor City, and Imus City

Day	Time	ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5
Day 1 March 18	8:00-8:30	Opening Program (through Streamyard live via FB/YT)				
	8:30-12:00 (English)	NEWS WRITING (Eng) Dennis Vidar	COPYREADING (Eng) Grace Salazar	EDITORIAL WRITING (Eng) Melanie Moreno	COLUMN WRITING (Eng) Paul Jeffrey Penaflor	PHOTOJOURNALISM (Eng) Vilma Buhay
	1:00-5:00 (Filipino)	NEWS WRITING (Fil) Abner Pureza	COPYREADING (Fil) Dennis Vidar	EDITORIAL WRITING (Fil) Urica Padlan	COLUMN WRITING (Fil) Iriz Penuela	PHOTOJOURNALISM (Fil) Leo Atienza
Day 2 March 19	8:00-12:00 (Secondary)	SPORTS WRITING (HS) Ariel Abel	SCIENCE WRITING (HS) Jose Paolo Calcetas	FEATURE WRITING (HS) Genierie Manuel	EDITORIAL CARTOONING (HS) Irlo Dumo	PAPER MANAGEMENT (HS) Sherwin Saavedra
	1:00-5:00 (Elementary)	SPORTS WRITING (Elem) Elena Ogena	SCIENCE WRITING (Elem) Peter Bonayon	FEATURE WRITING (Elem) Erwin Badiola	EDITORIAL CARTOONING (Elem) Melvin Atole	PAPER MANAGEMENT (Elem) Anthony Acedera
Day 3 March 20	8:00-12:00	RADIO BROAD Mark dela Cruz	TV BROADCASTING Arlene dela Costa	DESKTOP AND COLLAB PUBLISHING JV Forteza	ONLINE PUBLISHING Ramonito Elumbaring	ETHICS IN CAMPUS JOURNALISM Irlo Dumo (Live via FB)
	1:00-5:00	Processing and Closing Ceremony (Via Streamyard)				