



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
GATE 2, KARANGALAN VILLAGE
1900 CAINTA, RIZAL



DEPED-4A-03-RM-21-96

March 1, 2021

Regional Memorandum

NESTLE WELLNESS CAMPUS ADVOCACY PROGRAM MECHANICS

To **Schools Division Superintendents**
Chiefs of School Governance and Operations Division
Chiefs of Curriculum and Instruction Division
Concerned Division Coordinators and Focal Persons

1. This has reference to the implementation of Nestle Wellness Campus Advocacy Program focused on advocacy on nutrition, health and wellness to establish healthy lifestyle in eating and drinking habits of Grades 1 to 10 in public schools of DepEd Region IV-A thru the Alphabet Soup, Incorporated.
2. While there are already on-going Division activities relative to this, all Division MAPEH program coordinators, Division Partnership Focal Persons, Division Health and Nutrition Focal Persons are instructed to collaborate for the successful conduct of this Program.
3. Attached herewith are the Program Mechanics and the schedule of activities set by Alphabet Soup, Inc. of Nestle Philippines, Inc. for reference.
4. Should there be further concerns, please contact Mr. Bernardo C. Pascual, Project Development Officer IV at CP# 09273074746 or email at essd.calabarzon@deped.gov.ph and bernardo.pascual@deped.gov.ph
5. Immediate dissemination of this Memorandum is desired


WILFREDO E. CABRAL
Regional Director

Incl.: As stated
bcp/essd



"EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT"

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Annex - A**The Nestlé Wellness Campus Program for SY 2020-2021 Contest Timetable:**

Activity	Offices Concerned	Timelines
Submission of Registration Forms to the Regional Office for the Contest from SDO's	Division Offices	March 3 to March 29, 2021
Monitoring and Online Validation of Program Implementation	Regional Office	March 29 to April 16, 2021
Submission of Portfolio	Division Offices	April 19 to April 30, 2021
Screening of Entries	Alphabetsoup., Inc & NuWorks	May 3 to May 7, 2021
Shortlisting of Entries	Alphabetsoup., Inc & NuWorks	May 7 to May 14, 2021
Selection of Top 3 Winners per Category	Nestle Philippines Inc & DepEd Central	May 17 to May 19, 2021
Awards Show Preparation	Alphabetsoup., Inc & NuWorks	May 20 to May 28, 2021
Awards Show Proper	NuWorks	May 29, 2021

Contest Categories:

I. Major Award: Nestlé Wellness Campus of the Year

II. Minor Awards:

- a. Pinaka-Best in Dancercise
- b. Pinaka-Best in School Healthactivities
- c. Pinaka-Best in Integrating Modules

III. Special Award:

- a. Pinaka-Best Guro of the Year

Annex – B**REGIONAL OFFICE COMMITTEE FOR THE EVALUATION OF ENTRIES:**

Chairperson	:	Ruth L. Fuentes	- Assistant Regional Director
Co – Chair	:	Job S. Zape Jr.	- Chief, CLMD
Co – Chair	:	Eduarda M. Zapanta	- Chief, ESSD
Members	:	Bernardo C. Pascual	- PDO – IV
		Arthur M. Julian	- EPS-II, CLMD
		Annaliza T. Araojo	- Dentist III
		Neil B. Evangelista	- Nutritionist
		Wilbert C. Ulpindo	- PDO-II
		Alberto C. Colasito	- Youth Formation Coordinator
		Marivic P. Pedrialva	- ADA - III