



DepEd Region IV-A
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Campaign for Character Education Tenacity

Pakikiisa sa Paaralan sa Kanilang Adhikain na Maging
MAKA-DIYOS, MAKA-TAO, MAKA-PAMILYA, MAKA-KALIKASAN at MAKA-BANSA

July 4, 2017

DR. DIOSDADO SAN ANTONIO
Regional Director
DepEd – Region 4A
Cainta, Rizal

DepEd region IV-A
RECORDS SECTION
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Date/Time: 10:39 By: Leah
JUL 05 2017

Dear Dr. San Antonio:

We hope that this greets you in the best of spirit as the schoolyear proceeds with effectiveness and efficiency in Regions IV-A.

We wish to pre-empt our meeting with you and present you with a two tiered plan for 2017-2018 of the Campaign for Character Education Tenacity (CACHET) of Alalay sa Pamilya at Bayan and I Am STRONG – I Keep Love Real of the University of Asia and the Pacific.

The two activities, as follows: will be held in Epic Parc, Tanay:

DIRECTOR'S OFFICE
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By: [Signature] Time: 11:06

21 July Kick-off Assembly
**Roots and Wings of Character Education
(I Am S.T.R.O.N.G. – I Keep Love Real)**
A whole-day, 8:00 a.m. to 4:30 p.m. highly interactive session series on sterling human virtues; home and family life; friends and social responsibility; love and courtship; teenage lifestyle; and moral questions among the young

21 November Self-Reflection Workshop
**Self-Discovery and Reaching Out
(Respect-Regard-Responsibility)**
A whole day opportunity to enable select students from the kick-off assembly to get to know themselves and the others deeply, thereby preparing them to reach out to their schoolmates and to those from other schools in the region

1. The activities are scheduled for the weekend so as not to disrupt classes.
2. We suggest an attendance of 80 students maximum from Grades 9 to 11 for the first activity; the second activity shall be a selection from among those who attend the first activity.
3. No fees shall be charged for the activity, but the schools shall be responsible for the transportation to and from the site;
4. The theme and thrust of the two activities are suited to young millennials and Generation Z and would be of great interest to them. The order of the day shall revolve around the theme and thrust. The student sessions shall be handled by young millennials.
5. The teachers who will accompany the students, perhaps numbering 30 to 40, shall have a different set of sessions;

Thank you for your continuing confidence in the program, which has had direct continuing impact on the lives of students, many of whom remain in contact with us in their college journey. Warmest personal regards in your most heroic mission of providing good education to tens of thousands of pupils and students!

Sincerely yours,

ANNABELLE P. BROWN
Chairman and President

To: SDSs
For your appreciation
activity please. Thank you!
[Signature]

CACHET
Schools
Award
2014 – 2020

CORE VALUES

Persons of
Character
who are

SELF-DIRECTED

in practicing

RESPECT

REGARD

RESPONSIBILITY

Through

SELF-KNOWLEDGE

SELF-MASTERY

SELF-GIVING

A project of

ALALAY SA
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