



# PHILIPPINE PROFESSIONAL LINKAGE FROM VARIOUS DISCIPLINES, INC.

4<sup>th</sup> St. Market View Subd. Maliwalo, Tarlac City / Block 7, San Vicente, Tarlac City

PRC Accreditation No. 2017-030 for CPD Seminars

NON- VAT REG TIN: 410-526-140-000

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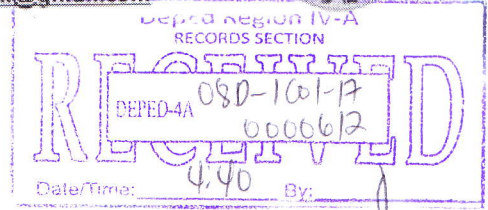


June 29, 2017

TEACHERS FROM ELEMENTARY,  
SECONDARY AND TERTIARY OR  
ANY INTERESTED INDIVIDUAL

Sir/Ma'am:

The Philippine Professional Linkage from Various Discipline, Inc. will conduct **Continuing Professional Development Training-Seminar-Workshop on Campus Journalism with the theme: "Equipping the Budding Journalists in the Campuses: Future Pillars of Campus Journalism"** on July 14-16, 2017 at La Salette University, Santiago City, Isabela.



JUN 29 2017

I. **PROPOSED TITLE: CONTINUING PROFESSIONAL DEVELOPMENT TRAINING-SEMINAR-WORKSHOP ON CAMPUS JOURNALISM WITH THE THEME: "EQUIPPING THE BUDDING JOURNALISTS IN THE CAMPUSES: FUTURE PILLARS OF CAMPUS JOURNALISM"**

II. **VENUE & DATE: JULY 14-16, 2017 AT LA SALETTE UNIVERSITY, SANTIAGO CITY, ISABELA**

III. **TARGET COMPETENCIES:**

1. Strategic Skills in News, Feature, Editorial Writing.
2. Skills in Copy Writing and Headlining.
3. Script Writing for Radio Broadcast.
4. Skills in Photo Journalism.

IV. **OBJECTIVES:**

1. Know the principles and strategies in news, sports, feature and editorial writing.
2. Understand the styles and techniques in copy writing and headlining.
3. Practice script writing and radio broadcasting.
4. Understand the nature and styles of street photography.

V. **TOPICS:**

1. Principles and Strategies in News, Sports, Features and Editorial Writing.
2. Styles and Techniques in Copy Writing and Headlining.
3. How to Prepare Script of Radio Broadcast.
4. Nature and Style of Street Photography.

**PROSPECT PARTICIPANTS:** Teachers from elementary, secondary and tertiary or any interested individual.

VI. **SPEAKERS:**

1. **Dr. Jorge Saddul**, Education Program Supervisor, Division of Quirino Province
2. **Dr. Alfredo B. Gumar, Jr.** ASDS, Isabela
3. **Sherween Jerry Paul V. Saquing**, St. Mary's University, Professor, School Paper Adviser

A registration fee of teachers is **Php 3,500.00** will be charged and for the students' participants is **Php 2,800.00** to cover seminar expenses such as seminar kits, speakers' fees, venue, 2 meals, 5 snacks, certificate of appearance and training. For teachers a special fee of **Php 3,200.00** can be given to early registrants if they pay in advance at the **BDO Account No. 0009 105 13457** under the name of **Remedios M. Esperon**, the seminar director at least a week before the seminar proper. A partial registration of **Php 2,000.00** is required to be counted in as participant. Registration fee may be charged to local funds if available or you can solicit from civic spirited organization or individual. Lodging is not included, however, the organizers will help you find affordable lodgings.

You can reach the organizers thru these cellphone numbers: 0926-7000-619 / 0929-252-2904 / 0995-931-9466 / 0915-754-0573 / 0916-793-4384 or email at us to [philproflink@yahoo.com](mailto:philproflink@yahoo.com) / [philproflink@gmail.com](mailto:philproflink@gmail.com). Please text the organizer to confirm your attendance.

Respectfully,

*Remedios M. Esperon*  
**DR. REMEDIOS MOLINA - ESPERON**  
Seminar Director

*To: SDSs  
For your approval  
Return please.  
Thank you!  
Blanca  
29 June 2017*

