



Republic of the Philippines
Department of Social Welfare and Development

FIELD OFFICE IV-A

Alabang-Zapote Road, Alabang, Muntinlupa City

Telephone Nos.: (02) 807-7102, 772-2080, 807-4142 to 44, 850-8380 to 81
807-1517, 842-1524, 850-2140 • Telefax No.: (02) 807-4140

e-mail: fo4b@dswd.gov.ph

Website: www.fo4a.dswd.gov.ph

FOR : THE RSCWC MEMBERS
CALABARZON 16102351

FROM : THE RSCWC Chairperson
and DSWD Regional Director

DATE : November 2, 2016

SUBJECT : **2016 NATIONAL CHILDREN'S MONTH CELEBRATION**

This has reference to the institutionalization of RA10661 also known as the "National Children's Month Act". This declaration commemorates the adoption of the Convention on the Rights of the Child by the United Nations General Assembly on November 20, 1989, and seeks to instill its significance to the Filipinos.

For CY2016, the theme "ISULONG KALIDAD NG EDUKASYON PARA SA LAHAT NG BATA!" highlights the Sustainable Development Goal (SDG) 4 to "ensure inclusive and equitable quality education and promote life-long learning opportunities for all" as well as the role of the government and society in ensuring the best welfare and protection of all children.

In connection to this, we would like to enjoin the RSCWC Members in supporting the observance of the National Children's Month through but not limited to the following activities:

1. Hanging of Tarpaulin/ Streamers (please see attached template or you may visit cwc.gov.ph website);
2. Posting in your website and other social media account of the National Children's Month theme for publicity and promotion;
3. Fora on Child Protection;
4. Media Publicity (Radio, TV, On-Line/ Social Media or Broadsheet)
5. Issuance of Memorandum< Department/ Office Order, etc.
6. Contest of talents;
7. Parade/Motorcade;
8. Other activities on children within the agency, organization and institution.

We will appreciate receiving a copy of your activity documentation for sharing and posting of consolidated regional Children's Month Celebration as publicity and promotion.

Thank you and we look forward to your continued support in this undertaking.


LETICIA T. DIOKNO

*To SDSs
For your appreciation
action please.
Thank you. God Bless!
J.S.
7 Nov 2016*

