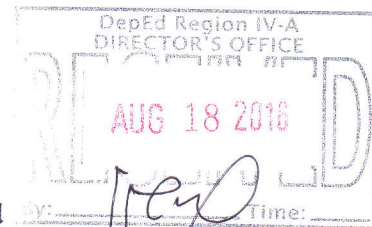




Republic of the Philippines
Department of Education
 DepEd Complex, Meralco Ave., Pasig City



Office of the Undersecretary for Legal and Legislative Affairs

DEPARTMENT OF EDUCATION
 RECORDS DIVISION
RELEASED
 11315
 By: *[Signature]* AUG 09 2016

16081672

Direct Line: (632) 633-72-59
 Telefax: (632) 633-72-05
 E-mail: alberto.muyot@deped.gov.ph
 Website: http://www.deped.gov.ph

MEMORANDUM
 DM-LA-2016-0198

*To: SDSs
 For your compliance,
 please.
 [Signature]
 [Signature]*

TO : REGIONAL DIRECTORS
 (DepEd Region I, Region III, IV-A, IV-B, NCR and CAR)

FROM : **ATTY. ALBERTO T. MUYOT**
 Undersecretary for Legal and Legislative Affairs

SUBJECT : DISTRIBUTION OF FLEMMS POSTER ON CULTURAL STATISTICS TO PUBLIC ELEMENTARY SCHOOLS

DATE : August 8, 2016

The National Commission for Culture and the Arts (NCCA), in partnership with the Department of Education is distributing the NCCA Functional Literacy, Education and Mass Media Survey (FLEMMS) Poster to the public schools in the country for display in the classrooms.

The objectives of the Poster are: (1) To increase the level of awareness of school children on the singing of the Philippine National Anthem and national events, such as, Independence Day; and (2) To promote the sense of patriotism and nationhood.

The poster reflects the results of the nationwide FLEMMS last 2013 conducted by the Philippine Statistic Authority wherein the NCCA was given the opportunity to include the following questions related to the Culture and Arts Sector: (1) Are you proud that you are a Filipino?; (2) What event are we celebrating every June 12?; and (3) What should you do when you hear the Philippine National Anthem being sung/played?

In relation thereto, you are hereby directed to disseminate the said posters to the public elementary schools within your jurisdiction immediately upon receipt of the posters.

For compliance.

CERTIFIED TRUE COPY
[Signature]
ALMA D. APANAY
 Administrative Officer V
 Records Division-DepEd Central Office
AUG 09 2016

