



Republic of the Philippines  
Department of Education

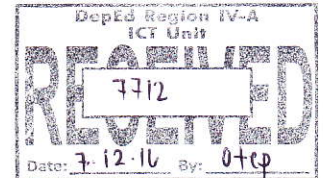
**Tanggapan ng Kalihim**  
Office of the Secretary

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**MEMORANDUM**

DEPARTMENT OF EDUCATION  
RECORDS DIVISION

**RELEASED**  
10449  
By: [Signature] Date: JUL 1 2016



**FOR :** Regional Directors  
Schools Division / City Superintendents  
Region and Division DRRM Coordinators  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

**FROM :** [Signature]  
**RONILDA R. CO**  
Director IV, DRRMS

**SUBJECT :** **Observance of the 2016 National Disaster Consciousness Month (NDCM)**

**DATE :** 01 July 2016

Pursuant to Executive Order No. 137 s. 1999 entitled Declaring the Month of July of Every Year as National Disaster Consciousness Month and Institutionalizing the Civil Defense Deputation Program, the Department of Education (DepEd), through the Disaster Risk Reduction and Management Service (DRRMS) instructs all regional and division offices to observe the NDCM in accordance with DO 23, s. 2016 entitled School Calendar for School Year (SY) 2016-2017. The theme for this year's observance is **"Kahandaan at Pagtugon sa Sakuna, Tungkulin ng Bawat Isa"**

In view of this, all schools and DepEd regional and division offices, are expected to undertake relevant activities that emphasize disaster risk reduction and management (DRRM) education, such as, but not limited to the following:

- display of streamers indicating this year's theme (see enclosed);
- orientation on the different health hazards;
- devoting time for discussion of preparedness, mitigation and prevention during the rainy season in class;
- symposium or forum on DRRM;
- conduct of jingle-making and mascot design contests; and
- other related activities to ensure heightened awareness and consciousness among school administrators, teachers, personnel and school children nationwide on what to do before, during and after the occurrence of all forms of possible hazards in your respective areas.

All schools and offices are encouraged to coordinate with their local DRRM councils (LDRRMCs) and concerned agencies, to conduct multi-hazard drills to mark the significance of the occasion.

Schools may use the preparedness guidelines of the DOST-Philippine Institute of Volcanology and Seismology (DOST-PHIVOLCS) and the DOST-Philippine Atmospheric, Geophysical and Astronomical Services Administration (DOST-PAGASA) that are available in their respective websites as reference to the DRRM activities.

Mechanics for the jingle-making and mascot design contests are as follows:

• **Jingle-making Contest:**

- The theme shall follow this year's NDCM observance and shall focus mainly on Disaster Risk Reduction (Disaster Prevention and Mitigation, and Preparedness).
- Learners from any year level from any public or private schools may join the contest. Only one (1) group composed of not more than five (5) members from each level may be allowed to join.
- All songs must be composed on the spot and should be observed by the panel of judges. Jingles can either be in English or Filipino. Entries must have a minimum of three (3) and a maximum of five (5) minutes playing time. Further, the jingle should be in a form that can be readily published.
- Participants will be given three (3) hours to finish their songs, complete with musical accompaniment.
- All entries must be recorded and saved using an mp3 format file in a folder named after the school of the contestants, along with its School ID.
- Through the school's panel of judges, a winner will be chosen and will be sent to the Division DRRM Coordinator for consolidation.
- All entries must be sent to the Division DRRM Coordinator between July 15-20, 2017. The Division DRRM Coordinator shall then present the entries to the panel of judges composed of the SDS, LGU Officer and an external guest. Criteria for judging are as follows:
  - Originality – 30 pts.
  - Content – 30 pts.
  - Song mechanics (melody, musical accompaniment, etc.) – 20 pts.
- Each division will choose one (1) winner from the contestants, which will then be endorsed to the regional office for the next level of judging.
- Likewise, the regional office shall choose one winner from all its divisions to be recognized by the DRRMS which will choose the winners among
- The winner shall be declared on or before the third week of August.
- The winning piece shall be copyrighted by the DRRMS and shall be published for the use of all schools nationwide.

• **Mascot Design Contest:**

- Learners from any year level from any public or private schools may join the contest. Only one (1) entrant from each level may be allowed to join. Multiple submissions may be submitted but each design will be judged individually.
- All designs must be drawn on the spot and should be observed by the panel of judges.
- Participants will be given three (3) hours to finish their designs.
- All entries must adhere to the following rules:
  - Submissions must have a 250-word description which includes an explanation for the inspiration of the design.
  - It should be saved in a white background and should fit in a letter-sized paper (8.5" x 11")
  - Files should be high-resolution in 300 dpi jpeg format.

- Through the school's panel of judges, a winner will be chosen and will be sent to the Division DRRM Coordinator for consolidation.
- All entries must be sent to the Division DRRM Coordinator between July 18, 2016 and August 5, 2016.
- The division DRRM Coordinator shall then present the entries to the panel of judges composed of the SDS, LGU Officer and an external guest. Criteria for judging are as follows:
  - Originality – 30 pts.
  - Design – 30 pts.
  - Child-friendliness – 20 pts.
  - Significance to DRRM – 20 pts.
- Each division will choose one (1) winner from the contestants which will then be endorsed to the regional office for the next level of judging.
- Likewise, the regional office shall choose one winner from all its divisions to be recognized by the DRRMS, which will choose the winners among the finalists.
- The winner shall be declared on or before the second week of August.
- The winning piece shall be copyrighted by the DRRMS for the use of all schools nationwide. A mascot will be created based on the winning design and shall serve the official symbol of the DRRMS.

Winners from each contest will be recognized by the DRRMS and shall receive a trophy. All 18 finalists from each category will be awarded a certificate of participation, while the top 3, will receive cash prizes, as sponsored by our external partners which will be announced ~~at~~ a later date.