



# JAG CENTER FOR PROFESSIONAL DEVELOPMENT

Glenhaven 2-7G California Garden Square Condominium,  
Libertad St. Mandaluyong City  
www.jagcenter.net • jag.professional@yahoo.com,

May 13,2016

**DR. DIOSDADO M. SAN ANTONIO**

Director  
Department of Education  
Region IVA-CALABARZON  
Cainta Rizal

**Dear Director San Antonio:**

The JAG Center for Professional development intends to conduct a 5-Day International Seminar-Workshop on Campus Journalism of the 21<sup>st</sup> Century on the dates and venue schedule listed below;

July 28-30,2016

Batis Aramin Hotel Convention Center  
Lucban, Quezon

Relative thereto, I would like to request for your approval and advisory of the 5-Day International Seminar-Workshop on Campus Journalism.

- I. **Theme: Campus Journalism :Local Writing for Global Competence**
- II. **Objectives:**  
The conference aims to:
  1. Demonstrate understanding of the importance of Journalism by expressing it through different journalistic endeavors and approaches;
  2. Sustain advocacy on social consciousness;
  3. Provide a venue for an enriching learning experience for students interested in pursuing journalism as a career;
  4. Promote responsible journalism and fair and ethical use of social media; and
  5. Enhance journalistic competence through lectures, activities, workshops, and materials that will equip the campus journalist of relevant skills, techniques and information as they prepare for intra scholastic journalism-related activities like seminars, workshops and competitions.
- III. **Target Participants:** Grade 3-10 pupils/students ,Preschool, Grade 1-10 teachers, school heads, English Coordinators, supervisors, education students and professors/instructors teaching journalism
- IV. **Registration Fee:** P4,500.00 for Teachers/Coaches and P3,000.00 for students to cover seminar fee, kit materials, one (1) lunch and 2 snacks per day. Early registrant until June 15,2016- P3,000.00, June 30,2016- P3,500, July 15,2016- P4,000.00 Interested participants who wish to avail early registration may deposit their payments on the following accounts listed below;

BDO - Account Name:- JAG Center for Professional Development  
-Account Number – 084480101089

*TO: SDS  
For your appropriate  
action, please  
Thank you  
Blens  
20 May 2016*



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Metrobank – Account Name- JAG Center for Professional Development  
 Account Number- 427-7-427-50267-

Smart Padala Number- 5577-5193-9763-5104

## V. Program

| CATEGORY  | RESOURCE PERSON (ENGLISH)                                     |  |
|---|---|--|
| Day 1<br>8:00 a.m. – 10:00 noon- Registration<br>10:00-10:30 a.m. – Opening Program<br>10:45 a.m. – 12:00 noon<br>1:30 p.m. 2:30 p.m. | <b>Prof. Richard Javad Heydarian</b><br>International Speaker |  |
| News Writing  | Ramon Rafael Bonilla<br>Business Mirror                       | Prof. Genaro R. Gojo Cruz<br>PNU, Manila |
| Feature Writing   | R. Magno Garlitos   |  |
| Sports Writing  | Ramon Rafael Bonilla<br>Business Mirror                       | Prof. Genaro R. Gojo Cruz<br>PNU, Manila |
| Day 3   |   |  |
| Editorial Cartooning  |   |  |
| Science Writing   | Mr. Alvin Hizon   |  |
| Photo-Journalism  | Romeo Mariano   |  |
| Editorial Writing   | Joe Chua  | Prof. Genaro Gojo Cruz                   |
| Layout & Design   | Joe Chua  |  |
| Campus Paper Production   | Alvin Hizon   |  |
| Collaborative Publishing  | R. Magno Garlitos   |  |

May this request grant your favorable and immediate response.

For additional information of interested participants they may text/call at 0919-681-8801, 0906-493-9880, 054-288-11-88, 052-480-66-88 email at [jag.professional@yahoo.com](mailto:jag.professional@yahoo.com)

Very truly yours,

**GENEROSO C. FILIO JR.,**  
 President/Owner

