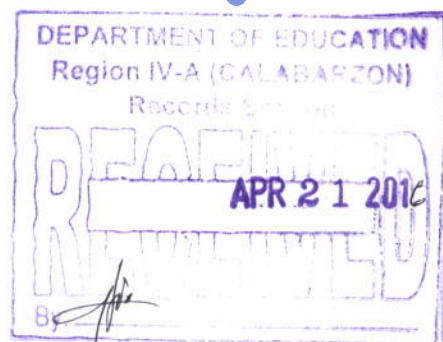




April 21, 2016

16040781



Dr. Diosdado M. San Antonio
Regional Director
Department of Education- Region IV-A CALABARZON

Dear Dr. San Antonio,

A pleasant day to you!

I am Yuki Naotori, Country Manager of the Philippine office of the London-based education technology company Quipper. At Quipper, our goal is to provide solutions to help improve the teaching and learning experience. Our flagship product, an e-learning platform called Quipper School, provides free K-12 aligned content and a gamified learning experience to roughly a million Filipino students from grades four to ten.

This summer, we are holding the **Quipper Conference**, which aims to gather decision-makers from both private and public schools to exchange ideas and best practices with the theme **"Creating Innovative Learning Environments for K-12."** We believe such discussions are particularly relevant at this point in time, especially with the implementation of senior high school in school year 2016-2017.

On behalf of Quipper, it is my pleasure to invite you as a delegate to the Quipper Conference. Also, we would like to invite all Schools Division Superintendents, Assistant Schools Division Superintendents, Chief of Curriculum and Implementation Division, Chief of Schools Governance and Operation Division, Education Program Supervisors(LRMDS, Math, English, Science and Filipino subjects), Information Technology Officer, Junior High School Principals and Senior High School Principals to be part of the delegates from Region IV-A.

Below are the details:

Venue: Richmonde Hotel, 17 Orchard Road, Eastwood City, Bagumbayan, Libis, Quezon City
Date: May 13, 2016 (Friday)
Time: 9AM to 5PM
Admission: Free (inclusive of snacks and lunch)

Enclosed is the event fact sheet for your perusal.

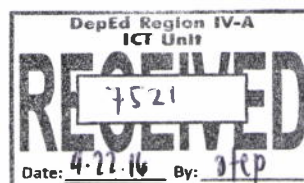
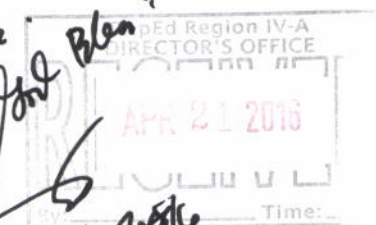
We would greatly appreciate it if you can confirm your attendance by April 18 by accomplishing the attached confirmation form.

Thank you!

Best regards,

Yuki Naotori
Country Manager
Quipper Ltd.

*To: SDSS
For your appropriate
action, please
Thank - God Bless!
Yuki Naotori*



Quipper Conference Fact Sheet

Event Date: 13 May 2016 (Friday)

Time: 9:30 AM - 5:00 PM

Registration: 9:00 AM

Venue: Richmond Hotel, Eastwood

Theme: Creating Innovative Learning Environments for the K-12 Program

Event Rationale

It is expected that the Philippines' historic transition to the K-12 program will pave the way for an educational system that develops empowered citizens capable of making valuable contributions to society. To ensure the success of the K-12 program, both private and public schools need to gain a clear understanding of the status of its implementation in the Philippines, and how to create the environment best suited for its implementation.

From developing the appropriate policies, to equipping teachers with the right competencies, to integrating relevant technology, this conference aims to discuss the various ways schools can create innovative learning environments fit for the new generation of learners in light of the various changes in the Philippine education system.

About the Organizer

Quipper is a London-based education technology company with offices in Manila, Tokyo, Jakarta, and Mexico City. Its flagship product, Quipper School, is an online learning platform that provides smart management tools with engaging educational content free of charge to support teachers and students all over the world. With roughly a million registered users in 1,400 schools nationwide, Quipper aims to make excellent quality education accessible to schools all across the Philippines.

Delegate Profile

The Quipper Conference will be attended by an estimated 300 decision-makers from both private and public schools, including but not limited to school owners, directors, board members, principals, curriculum heads, ICT heads, school division superintendents, and the like. Delegates will come from provinces all over the country.

Quipper CON

13 MAY 2016 • RICHMONDE HOTEL, EASTWOOD

Conference Format

Two plenary sessions will be held in the morning, while breakout sessions will be held in the afternoon. Prior to the conference, delegates register for their preferred talks or workshop for the breakout sessions.

Morning: Plenary Sessions

Plenary 1: Status of K-12 implementation in the Philippines

Plenary 2: Implementing K-12 with Innovative Learning Environments in Other Countries

Plenary 3: Beyond Education to Employment: Developing Life-long learners

Afternoon: Breakout Sessions and Workshop

Talk 1: Trends & Best Practices for Students

- Distance learning
- Gamification

Talk 2: Trends & Best Practices for Teachers

- Videos as a method of instruction
- Online exams

Talk 3: Policies for the 21st Century Classroom

- Bring Your Own Device
- Learning Analytics
- Standardization of Contents
- Blended learning
- Teacher Training

Talk 4: Basic components for creating an effective learning environment

Talk 5: Case studies of effective learning environments across different contexts

Talk 6: Tools for Effective 21st Century Teaching

- Learning management systems
- Social media
- Hardware
- Software
- Connectivity

Workshop # 1: Instructional Design + Quipper School Create

Workshop # 2: Learning Analytics + Quipper School Link & Learn

Workshop # 3: Flipped Learning + Quipper Video

QUIPPER CONFERENCE CONFIRMATION FORM

Pls email to: creativefilesinc@gmail.com

DEAR QUIPPER CONFERENCE GUEST:

While all our topics for the day long seminar are equally interesting, each participant, by virtue of time limitation, will be able to attend all the plenary sessions in the morning, and three breakout/workshop sessions in the afternoon, which are either lightning talks or hands-on workshops for particular concepts. Given the indicative time slots per breakout or workshop session, kindly rank your preferences (with 1 as your top priority and 3 as your least) per time slot, in order for us to accommodate you in your most preferred choice. Please send your confirmation reply form as soon as you can, so that you can be assured of slots in the topics you prefer to attend, as each breakout/workshop session can only accommodate 100 participants per session.

ATTENDANCE CONFIRMATION AND PREFERRED TOPICS/WORKSHOPS

The Organizing Committee
Quipper Conference-May 13, 2016
Eastwood Richmond Hotel, Libis Quezon City

Dear Sir/Madame:

I. Confirmation of Attendance:

_____ I will be attending your Quipper Conference on May 13, 2016, at the
Eastwood Richmond Hotel
_____ I regret to inform you I will be unable to attend your Quipper Conference.

II. Preferences of Breakout or Workshop Session to Attend:

After the plenary sessions in the morning, I am interested to attend the following breakout/workshop sessions in my order of preference (1-3):

1:00 - 2:00 PM _____ Talk 1: Trends and Best Practices for Students
> Distance Learning
> Gamification
_____ Talk 4: Basic Components for Creating an Effective Learning Environment
_____ Workshop 1: Instructional Design + Quipper School Create

2:00 - 3:00 PM _____ Talk 2: Trends and Best Practices for Techers
> Videos as a Method of Instruction
> Online Exams
_____ Talk 5: Case Studies of Effective Learning Environments Across Different Contexts
_____ Workshop 2: Learning Analytics + Quipper School Link & Learn

3:00 - 3:30 PM

AFTERNOON TEA BREAK

3:30 - 5:00 PM

_____ Talk 3: Policies for the 21st Century Classroom

- > Bring your Own Device
- > Learning Analytics
- > Standardization of Contents
- > Blended Learning
- > Teacher Training

_____ Talk 6: Tools for Effective 21st Century Teaching

- > Learning Management Systems
- > Social Media
- > Hardware

_____ Workshop 3: Flipped Learning + Quipper Video

Please email this Conference Confirmation form to the Event Convenor at creativefilesinc@gmail.com

Note: Those who sign up for workshops are requested to bring their own laptops / tablets / devices for use during the session.

Name of Attendee :

Position :

School/Institution :

Address :

Email address :

Mobile Number :

Landline :