



Republic of the Philippines
Department of Health
COMMISSION ON POPULATION- Region 4
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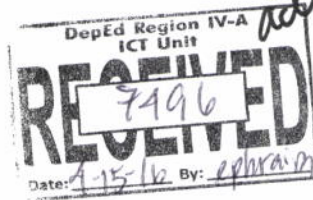


April 13, 2016

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*To: SDSs
 For your appropriate
 action, please.
 Thank you!
 Lydio M. Español, Jr.
 13 April 2016*

DR. DIOSDADO M. SAN ANTONIO
 Regional Director
 Department of Education
 Regional Office CALABARZON
 Cainta, Rizal



Dear Director San Antonio:

Greetings of peace and joy!

This year, the Commission on Population (POPCOM) Region IV will be conducting the 2016 Regional Adolescent Health and Youth Development (AHYD) Film Festival with the theme: **"Kabataan, Kalusugan, Kalikasan: Magkaugnay."**

The film festival focuses on population, health, and environment (PHE) and its relation to young people in the context of sustainable development. It will be the venue to create awareness on the status of today's adolescents and young people.

To further enhance the official entry of CALABARZON region to the National Film Festival level, POPCOM IV will be conducting a **Training on Basic Scriptwriting, Editing and Directing for Short Film Making on June 22 – 24, 2016. The exact venue shall be announced later.**

In the connection, we would like your good office to request your respective **School Divisions Superintendents** to allow the selected secondary school teacher and his/her three willing and capable Grades 9 and 10 students to attend the Training on **June 22-24, 2016** and the Regional Awarding Ceremony on **October 28, 2016. We are attaching the 2016 Regional AHYD Film Festival Guidelines.**

POPCOM IV shall provide the food and the accommodation while the sending LGU and/or school shall shoulder the transportation and incidental expenses of the participants during the training and the awarding ceremony.

Thank you very much.

Sincerely yours,

LYDIO M. ESPAÑOL, JR.
 Regional Director

Guidelines for the Selection of the Regional Entries to the 2016 Regional AHYD Short Film-Making Contest

I. BACKGROUND AND RATIONALE

Our adolescents today are facing serious problems about their sexuality and sexual behavior.

Teenage pregnancy rates across the world have declined in the past two decades except in the Philippines, according to a new survey. The report by the UN says the Philippines topped the regional list of Asian countries that continued to have the greatest number of teenage pregnancies. It also says that one in ten young Filipino women - between 15 and 19 years of age - is already a mother. A few factors adding to the continued increase in birth rates include having multiple sexual partners as well as low condom use.

Furthermore, the National Youth Commission (NYC), supported by the Department of Health and the World Health Organization, convened the 2014 National Summit on Teen Pregnancy last April 24, 2014. This summit, which saw the active participation of adolescent youth, delivered a clear message: Adolescent Sexual and Reproductive health (ASRH), or the lack thereof, is fast becoming the defining issue of this generation of young Filipinos. Without a strong response from all stakeholders, the Philippines is on track toward a full-blown, national teenage pregnancy crisis.

Staggering facts support this call for concern. Recent (2014) data from the Philippine Statistical Authority (PSA) reveal that every hour, 24 babies are delivered by teenage mothers. According to the 2014 Young Adult Fertility and Sexuality (YAFS) study, around 14 percent of Filipino girls aged 15 to 19 are either pregnant for the first time or are already mothers—more than twice the rate recorded in 2002. Among six (6) major economies in the Association of Southeast Asian Nations (ASEAN), the Philippines has the highest rate of teenage pregnancies and is the only country where the rate is increasing, per the United Nations Population Fund.

Republic Act 10354 or the Responsible Parenthood and Reproductive Health (RPRH) Act of 2012 provides for the age and development appropriate sexuality education among adolescents and youth.

DOH Administrative Order 2013-003 also provides for adolescent-friendly health services wherein adolescents and youth are to be provided with appropriate health services, including reproductive health services in a friendly environment.

The Adolescent Health and Youth Development (AHYD) program generally aims to contribute in the improvement and promotion of the total well-being of young people by addressing issues related to adolescent and youth sexuality and reproductive health and rights. The program also aims to provide adolescents and youth with appropriate information and life skills to enable them to cope with problems related to the attainment of their full development into adulthood.

With the changing trends, attitude and behaviour of the adolescents and youth today, there is a need to enhance reproductive health interventions to curb down teen pregnancy in CALABARZON and MIMAROPA regions, and in the Philippines as a whole.

The current interconnected problems to population, health, and environment (PHE) are among the regular barriers to achieving national development goals in the Philippines.

Although the country has abundant natural resources, these resources are being compromised by a number of factors, including discontinued patterns of consumptions as worsened by rapid population growth and socio-economic inequalities. Congested urban areas are becoming more polluted and less liveable. Agricultural land fisheries are becoming less productive as these areas become increasingly degraded and pushed beyond their production limits. Plant and animal species are also disappearing as a result of the loss of the country's forest and marine habitat.

The film festival will be the venue to create awareness on the status of today's adolescents and young people. The festival is also one of the approaches of POPCOM in helping the young people in the crucial stage of their development so that they will grow into healthy, responsible and productive adults. This is an innovative approach to present the adverse effects of the risky behaviors of adolescents and young people, and to impart lessons that will help them avoid sexual and non-sexual risky behaviors and situations.

II. GENERAL GUIDELINES AND MECHANICS

This year, POPCOM Region IV will be having the 2016 Adolescent Health and Youth Development (AHYD) Short Film-Making Contest with the theme: ***"Kabataan, Kalusugan, Kalikasan: Magkaugnay"***.

The films will become the property of POPCOM as communication and information materials for the AHYD program.

The mechanics are as follows:

1. Grade 9 and 10 students – both public and private, including Teen Centers supported by POPCOM IV (IsCool Teen Center, Tanay Youth Center, Pangil Teen Organization, Buenavista Teen Center and Odiongan Teen Center) are invited to participate in this contest. The schools that participated in last year's film-making contest are no longer allowed to join this year.
2. The Provincial Population Office (PPO) shall invite or choose a public or private high school to join the contest. The PPO may choose the school from among the cities and municipalities within the province as source of their entry.
3. POPCOM 4 will conduct a PHE and ASRH film making workshop and film-making contest for public and private schools.
4. Attendance to the workshop is required. Those who cannot attend are disqualified from joining the Regional contest.
5. The PPO shall provide the necessary assistance to the school in coming up with the short film that will revolve around the theme.
6. The short film shall become the official entry of the province to the Regional Short Film Making Contest.
7. Each entry should have English sub-titles and obscene shots should be blurred or not explicitly shown.
8. There are no limits to the number of actors and actresses in the film.
9. Only one entry per province and teen center will be allowed.

10. The short films should have a running time of at least 15 minutes and a maximum of 20 minutes including credits and disclaimer.
11. Entries will be judged according to the following criteria:

<p>Originality/Creativity (Best Picture) – 100 %</p> <ul style="list-style-type: none"> • Uniqueness and original execution of idea (production design, cinematography, sound, and, editing) • Seamless flow of story • Power of the storytelling • Impact to the viewers
<p>Directing (Best Director) – 100 %</p> <ul style="list-style-type: none"> • Style of the director in executing the whole story • Performance relevant to the theme
<p>Camera Techniques (Best Cinematography) – 100 %</p> <ul style="list-style-type: none"> • Shots are well-framed • The use of camera techniques does not detract from the story • Camera techniques contribute in advancing the story • Use of appropriate lighting
<p>Sound Design and Musical Scoring (Best Musical Scoring) – 100 %</p> <ul style="list-style-type: none"> • Use of audio effectively assists in communicating the main idea • Audio and music help in telling the story • Use of appropriate sound effects • Use of original music and its placement to scene is appropriate
<p>Scriptwriting (Best Screenplay) – 100 %</p> <ul style="list-style-type: none"> • Use of storytelling device • Delivery of dialogs
<p>Best Actor/ Actress and Supporting Role – 100 %</p> <ul style="list-style-type: none"> • Understanding and commitment to the script • Embodying the character (<i>including physical and vocal traits whenever appropriate</i>) • Giving a performance that is conducive to the production • Overall effectiveness of the performance
<p>Video Continuity and Editing (Best Editing) – 100 %</p> <ul style="list-style-type: none"> • Video moves smoothly from shot to shot • A variety of transitions are used to assist in communicating the main idea and in smoothening the flow from one scene to the next • Digital effects are appropriately used for emphasis
<p>Best Poster – 100 %</p> <ul style="list-style-type: none"> • Grabbing the attention of onlookers/bystanders and encouraging them to look. • Presenting the theme of the film without resorting to indicating what it is about.
<p>Best Trailer – 100 %</p> <ul style="list-style-type: none"> • Grabbing the attention of passers-by and encouraging them to look. • Presenting the theme of the film without resorting to flat out saying what it's about.

12. Entries from CALABARZON and MIMAROPA regions, and respective Teen Centers shall compete with each other for the cash prizes.

13. The school/teen center that will be awarded as Best Picture at the Regional level shall become the official entry to the National Film-Making Contest. Thus, we have two (2) National entries, one (1) for CALABARZON and another for MIMAROPA.
14. POPCOM Region IV will provide technical and financial assistance in enhancing further the film that will become the official entry to the national level competition.

III. ROLES AND RESPONSIBILITIES

A. POPCOM Region IV

1. Organize the Regional Film Festival and the Awarding Ceremony.
2. Provide cash prizes for the winners.
3. Provide technical and financial support in further enhancing the official entry to the National Film-Making Contest.

B. Province

1. Invite or choose a public or private school to participate in the contest. The PPO with the help of the Local DepEd may choose the school from among the cities and municipalities within the province as source of their entry.
2. Orient the Local DepEd, students and teachers who will produce the short film on the 2016 Guidelines on Short Film Making Contest.
3. Provide necessary support (financial and/or technical) in the preparation of the short film for the Regional level competition.

C. Participating School

1. Allow and assist Grades 9 and 10 students to produce the short film.
2. Send representative from among the faculty members to attend and accompany the students during the Regional Training on Basic Scriptwriting, Directing and Editing and the Regional Awarding Ceremony.
3. Allow showing their locally-produced short film within the campus.
4. Help organize students to create awareness raising activities within the campus.

IV. SCHEDULE

June 22-24, 2016:	Regional Training on Basic Scriptwriting, Directing and Editing
July 11-15, 2016:	Pre-production (submission, checking and approval of scripts)
July – August 2016:	Production stage (actual shooting) Note: All those approved scripts can proceed to production stage.
August 15-20, 2016:	Post-production (submission and checking of rough cut)
August- September:	Re-enhancement and re-shooting (if needed)
September 5-9, 2016:	Submission of final entry to POPCOM Region IV
September 12, 2016:	Judging of entries
October 28, 2016:	Regional Film Festival and Awarding Ceremony (tentative only)

V. DEADLINE FOR SUBMISSION OF PROVINCIAL ENTRIES

Submit in FILE format in 2 DVD-R with label (in a black standard DVD case) to the Information Management and Communications Unit (IMCU) of POPCOM Region IV on **September 9, 2016.**

- 1 DVD for Provincial film entries (in .mpeg file format which can be played using Windows Media Player and VLC Media Player).

1 DVD for the following:

- 1 paragraph synopsis of the film in .pdf file format
- List of names of cast and crew in separate .pdf file format
- A maximum of 1 minute trailer and minimum of 30 seconds in .mpeg file.
- Film poster (portrait, soft and hard copies, full color tarpaulins 5X3 ft. size)
- 4 still photos of movie screenshots (5R)
- 1 memorabilia item of the film
- 2 copies of script in .celtx file (soft and hard copies)

All of the above should be submitted to the IMCD on or before the deadline. Those submitted through e-mail shall not be accepted. Late entries will be penalized.

For further information, please contact:

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