



Associated Editors Co.

No. 3 – 4 Villa Kalayaan, Kalayaan Avenue, Fort Bonifacio, Taguig City, Philippines

Cellphone Nos: 0912.664.9980 & 0917.307.8472 Telephone No: (02)507.3151

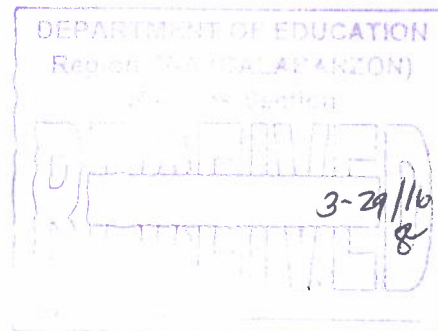
March 28, 2016

DIOSDADO M. SAN ANTONIO

Director IV

Department of Education Region IV-A

Gate 2, Karangalan Village, Cainta, Rizal



Dear Sir:

Greetings of solidarity!

On behalf of the Associated Editors Co., a consultancy and training firm that provides seminars in the field of journalism and communication, I would like to express our profound appreciation for your support of the campus journalism program in your region.

By way of background, our company partners have been providing training in journalism for two and a half decades. In Calabarzon, a number of our partners have been tapped as trainers and evaluators in your division and regional conferences in the past four years. We were also with you in your pre-NSPC training in both individual and group contests.

This year, we would like to expand our reach and encourage others who would want to start their training early. Thus, we offer your students and teachers Word Cup Philippines 2016 Summer Journalism Conference & Workshop at Angels Hills, Tagaytay City on May 16-18, 2016. Teacher and student participants get to sharpen their writing skills, and come out more prepared in newspaper production. Moreover, teachers and administrators also have the opportunity to present their research or concept papers related to the conference and have it published too.

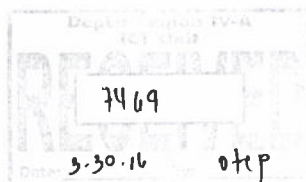
In view of this, we are inviting your students and teachers in the region to attend this conference. It is also our fervent prayer that your office release to the field a memorandum on this event. Your favorable response will be remembered with esteemed appreciation.

Thank you very much!

Very truly yours,


EUGENIO SONNY OCHOA CALAPIT
Managing Partner & Conference Director

*To: SDS
For your appropriate
action, please.
Thank you
Eugenio Ochoa*





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Word Cup Philippines 2016 Summer Journalism Conference & Workshop

The Associated Editors Co. (AECo) will hold the Word Cup Summer Journalism Conference & Workshop on May 16-18, 2016 at Angels Hills, Tagaytay City.

The journalism conference aims to:

1. Become a venue for journalism students and teachers to further sharpen their writing skills
2. Involve participants in the discussion, analysis and writing of the burning issues of the day
3. Introduce evolving journalism trends in the Philippines and the Asean region
4. Shape the role of campus journalism in the era of Asean integration.

The target participants of this conference are students, school paper advisers, language and communications arts teachers, department heads and school heads.

Registration Fees:

P3,000 (student)

P3,500 (professional)

P3,250 (early bird until April 16, 2016)

\$150 (foreign delegate)

\$120 (early bird until April 16, 2016)

Fees cover food (3 breakfast, 2 lunches, 2 dinners, 5 snacks) and accommodation, conference materials, certificates and speaker's fees.

Limited slots only. Confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" to associatededitorsco@gmail.com.

Your inquiries will be entertained by our Secretariat at mobile numbers 0912-6649980/0917-307-8472 and telephone number (02) 5073151.

Registration is online and is accessible in our Facebook page Associated Editors Co. (Event: Word Cup Philippines 2016 Summer Journalism Conference & Workshop)



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Word Cup Philippines 2016 Summer Journalism Conference & Workshop

Time	Day 1	Day 2	Day 3
7:00 a.m.	Registration		
8:30 a.m. – 9:00 a.m.	Opening Program	Recap	
9:00 a.m. 10:30 a.m.	Plagiarism, Libel and Ethics in Journalism	Features that hook readers	Workshop Science writing
	Snacks	Snacks	Snacks
10:30 a.m. -12:00 a.m.	News on the go	Workshop Feature Writing	Closing Program
12:00 nn – 1:00 p.m.	Lunch	Lunch	Home Sweet Home
1:00 p.m. – 2:30 p.m.	Workshop News Writing	Demistifying Sports Write ups	
2:30 p.m. – 4:00 p.m.	Call into action: Editorials that sway public opinion	Workshop Sports Writing	
4:00 p.m. – 4:30 p.m.	Snacks	Snacks	
4:30 p.m. – 6:00 p.m.	Workshop Editorial Writing	Science and Health Writing sans the science degree	
6:00 p.m. – 8:30 p.m.	Photojournalism/ Paper Presentation/ Dinner	Page Design / Paper Presentation / Dinner	



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Call for Papers and Participants

The Associated Editors Co.
Invites you to the

Word Cup Philippines 2016 Summer Campus Journalism Conference & Workshop

**Campus Journalism: Evolving Trends, Best Practices, Innovations
and Future Directions in the context of ASEAN Integration**

On May 16-18, 2016
At Angels Hills, Tagaytay City

Teachers, Administrators and Graduate Students may submit research, analysis or concept papers on the following strands:

1. Best practices and models in teaching campus journalism
2. Innovations in the field of campus journalism
3. Future directions and goals for campus journalism

Please email papers to associatededitorsco@gmail.com. Deadline of submission of 5 to 10-page papers will be on April 30, 2016.

Conference Fee: P3,500 (Professionals-regular fee for local participants)
P3,250 early bird registration for local participants (if payment is made on or before April 16, 2016)
P3,000 (Students)
US\$150 regular fee for foreign participants
US\$120 early bird fee for foreign participants (if payment is made on or before April 16, 2016)

Seminar fee covers food, accommodation and certificate. Please register online in our Facebook page Associated Editors Co. (Event: Word Cup Philippines 2016 Summer Journalism Conference & Workshop). You may send your payment via any BDO Bank at account name Associated Editors Co. with account no. 008010109350. For inquiries, please call the Secretariat at 0912-664-9980 /0917-307-8472 & (02) 5073151 or email associatededitorsco@gmail.com.

 Associated
EDITORS brings you

WORD CUP 2016

Angels Hills, Tagaytay City May 16–18, 2016

SUMMER CAMPUS JOURNALISM CONFERENCE & WORKSHOP

(02)507.3151, (0917)307.8472, (0912)664.9980
fb: Associated Editors, Co. | associatededitorsco@gmail.com

Meet and greet the trainers of the NSPC champion!

Sharpen your writing skills, and come out more prepared in newspaper production, if not more bullish for the national competition.

Our speakers and trainers have proven their mettle at least four times, since 2012 in the National Schools Press Conference.

Present your concept papers related to the conference.

Register now and cap your summer in style!

Fees

P3,000 student

P3,500 professional

P3,250 early bird

\$150 foreign delegate

\$120 early bird

Fees cover food and accommodation



Eugene Calapit
Science Writing



Jimmy Domingo
Photojournalism



Ingrid Calapit
Feature Writing



James Galvez
News Writing



Anna Marie Calapit
Editing



Jerome Bonto
Layout/Design



Ben Gines, Jr.
Sports Writing



Teresita Fortunato
Editorial Writing