



To: SDS
For your appropriate
action, please.
Thank you - God Bless
[Signature]

11 January 2016

Dr. Diosdado San Antonio
Director, DepEd Region 4A
Department of Education Building
Gate 2, Karangalan Village, Cainta, Rizal

Dear Dir. San Antonio:

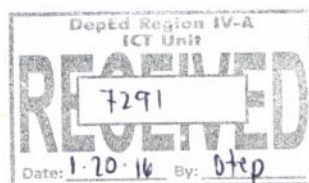
There is broad consensus on the benefits that information and communications technology (ICT) can contribute to learning and teaching. However, the magnitude of its potential and the challenges it brings can be daunting to schools and even corporate organizations.

Clearly, we need to showcase a framework and provide fresh insights from successful models or personalities that can inspire other school owners, learning administrators and teachers.

Advances in technology, especially in eLearning, have paved the way to countless possibilities in learning. It has allowed educators in general to successfully implement education and learning activities despite geographical boundaries and limited resources. eLearning is within reach to those who know how to harness it!

Global Online Association for Learning (GOAL) would like to seek the endorsement of the Department of Education to the upcoming **Learning Summit 2016** to be held on February 16, 17 and 18, 2016 at the SMX Convention Center – Manila. **Learning Summit 2016** shall bring together influencers and movers in the learning and education fields – allowing them to share best practices and solutions.

More importantly, we would like to invite the Department of Education to showcase an exhibit - the initiatives DepEd Region 4A has taken to support distance/eLearning for the Academe. These initiatives – such as learning templates - will likewise provide encouragement to the private school owners that support for educators are available from government.





Additionally, may we also request for your office's endorsement to our fellow educators in Region 4A to attend the Summit. We are confident that the Summit shall provide them new insights, knowledge and practices that they can apply in their profession as an educator.

Joining this Summit is **Elliott Masie** – recognized as the first analyst to use the term “eLearning” and is an active contributor and expert in the fields of learning, organizational performance and emerging technologies.

Other subject matter experts from highly -recognized corporate and academic institutions will also provide prime keynotes and group presentations in the fields of applied learning, kinesthetic learning, technology, regulations, connectedness, social behavior and other relevant topics in a well-arranged summit itinerary.

Learning Summit 2016 generally aims to:

1. Assemble a plenary of educators and practitioners who are inclined towards realizing an ICT or eLearning Plan in their respective schools;
2. Provide initial training on *Designing Adaptive Digital Education Program* and *Basic eLearning Instructional Designing*;
3. Influence the plenary of teachers to initiate an ICT, eLearning or other related projects through the open discussions with renowned personalities who have greatly contributed to their communities and schools;

Following this letter is a provisional program and Elliott Masie's profile for your perusal.

We hope that you find merit in our invitation and grant approval to our request for the Department's endorsement and exhibit.

Respectfully yours,



Lillian S. Reventar
Director, GOAL



	9:15am to 10:45am 2 nd Floor Meeting Rooms	Concurrent Breakout Sessions** <i>(Summit Workshops will continue as a breakout)</i>
	10:45am to 11:15am 2 nd Floor Foyer	
	11:15am to 12:00nn 2 nd Floor, Function Rooms 1 and 2	Plenary 10 Community of Practice <i>Olivier Serrat,</i> <i>Principal Specialist, ADB</i>
	12:00am to 12:45am 2 nd Floor, Function Rooms 1 and 2	Keynote 2 Dare to be Different: Unconventional Learning <i>by Elliott Masie, The MASIE Center</i>
	12:45am to 1:00pm 2 nd Floor, Function Rooms 1 and 2	Closing Activities

The program above is tentative and provisional. For any queries or clarifications, you may contact GOAL via SMS/Call or email at 0917.855.7886 or 02.775.0632 ext. 8333 or soliven.ortega@goalonlinelearning.org.

Working Schedule: Learning Summit 2016 – Breakout Sessions*

February 16, 17 and 18, 2016 | SMX Convention Center - Manila, Philippines

Day 2 Breakout		Room 1	Room 2	Room 3	Room 4
1:30 PM	1:45 PM	TRACK 1 Workshop: Designing Adaptive Digital Education Program	TRACK 2 Workshop 2: eLearning Instructional Design 101	Special Event: Foreign Language Integration	Lars Hylan: Improving Performance
1:45 PM	2:00 PM				Open: 30 mins.
2:00 PM	2:15 PM				Olivier Serrat - COP or KM
2:15 PM	2:30 PM				
2:30 PM	2:45 PM				
2:45 PM	3:00 PM				
3:00 PM	3:15 PM				
3:15 PM	3:30 PM				

Day 3 Breakout		Room 1	Room 2	Room 3	Room 4
9:15 AM	9:30 AM	Lars Hylan: What is a Learning Management System?	Open: 45 mins.	Open: 45 mins.	ADOBO NETWORK: LEARNING IN 30 SECS
9:30 AM	9:45 AM				
9:45 AM	10:00 AM				
10:00 AM	10:15 AM	Open: 45 mins.	Open: 45 mins.	Open: 45 mins.	UPLB CDC: Learning Frameworks and Models
10:15 AM	10:30 AM				
10:30 AM	10:45 AM				

PENDING SCHEDULE: EBC, UNESCO, British Council and 3 sponsors

*Working Schedule as of January 08, 2016.

26TH FLOOR, PHILIPPINES AXA LIFE CENTRE
SENATOR GIL PUYAT AVENUE
MAKATI CITY, PHILIPPINES

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goalonlinelearning.org



		<i>Globe Telecoms</i>
	11:05am to 11:30am 2 nd Floor, Function Rooms 1 and 2	Plenary 5 Pioneering Success: A Synergy of Innovation, Learning and Technology <i>Sr. Marie Rosanne Mallillin, St. Paul University</i>
	11:30am to 11:55am 2 nd Floor, Function Rooms 1 and 2	Plenary 6 Social Learning: The #AIDub Phenomenon <i>Jenny Ferre, Eat Bulaga - TAPE Productions</i>
	11:55am to 12:10pm 2 nd Floor, Function Rooms 1 and 2	Placeholder for Plenary 7 My Story from the Silicon Valley <i>Diosdado Banatao, Tech Luminary and Chairman of the Philippine Development Foundation</i>
	11:55am to 12:20pm 2 nd Floor, Function Rooms 1 and 2	Open Panel Discussion <i>Facilitated by Jonathan De Luzuriaga, GOAL Director and President, Philippine Software Industry Association</i>
	12:20am to 1:20pm 2 nd Floor Foyer	Lunch Meet Ups Tech Showcase
February 17, 2015 – Afternoon (Wednesday)	1:20pm to 3:20pm 2 nd Floor Meeting Rooms	Concurrent Breakout Sessions** (Summit Workshops will continue as a breakout)
	3:20pm to 3:50pm 2 nd Floor Foyer	Coffee-ZUM Break and Meet Ups
	3:50pm to 4:35pm 2 nd Floor, Function Rooms 1 and 2	Plenary 8 The Arts and Kinesthetic Learning <i>Lisa Macuja-Elizalde, Prima Ballerina</i>
	4:35pm to 5:00pm 2 nd Floor, Function Rooms 1 and 2	Plenary 9 Music as a Learning Catalyst <i>Olivier Fabrice Ochanine, Conductor - Philippine Philharmonic Orchestra</i>
	5:00pm to 6:00pm 2 nd Floor, Function Rooms 1 and 2	Keynote 1 Future-Proofing Learning <i>by Elliott Mastie, The MASIE Center</i>
	5:00pm to 6:30pm 2 nd Floor Foyer	Cocktails – Invite Only Academic Presidents or VPAA and Corporate Executives
February 18, 2015 – Morning (Thursday)	8:45am to 9:15am 2 nd Floor, Function Rooms 1 and 2	Morning Un-Freezers and Special Plenary Session



Working Program: Learning Summit 2016*

February 16, 17 and 18, 2016 | SMX Convention Center - Manila, Philippines

DATE	TIME and VENUE	ACTIVITY
February 16, 2015 (Tuesday)	9:00am to 6:00pm Meeting Room 10 and 11	<p>Summit Workshops</p> <p><i>Track 1: Designing Adaptive Digital Education Programs - UNESCO</i></p> <p><i>Track 2: eLearning Instructional Design 101 - UP Open University</i></p> <p><i>Track 3: Developing an eLearning Roadmap for your Organization: A Strategic Planning - British Council</i></p> <p><i>Track 4: Assessments and Guidance - CHED</i></p>
February 17, 2015 – Morning (Wednesday)	9:00am to 9:15am 2 nd Floor, Function Rooms 1 and 2	<p>Opening Ceremony and Welcome Remarks <i>Jim Donovan, Founder GOAL and Chairman of ADEC Innovations Foundations</i></p>
	9:15am to 9:40am 2 nd Floor, Function Rooms 1 and 2	<p>Plenary 1 How We Learn Today: Philippines and the World <i>Jonathan De Luzuriaga, GOAL Director and President, Philippine Software Industry Association</i></p>
	9:40am to 10:05am 2 nd Floor, Function Rooms 1 and 2	<p>Plenary 2 What's Beyond the 21st Century: A Philippine Perspective CHED</p>
	10:05am to 10:25am 2 nd Floor, Function Rooms 1 and 2	<p>Placeholder for Plenary 3 SUMMIT CO-PRESENTER</p>
	10:25am to 10:40am 2 nd Floor Foyer	<p>Activity Break</p>
	10:40am to 11:05am 2 nd Floor, Function Rooms 1 and 2	<p>Plenary 4 Philippine Learning Connections: How the Internet Changed Learning</p>

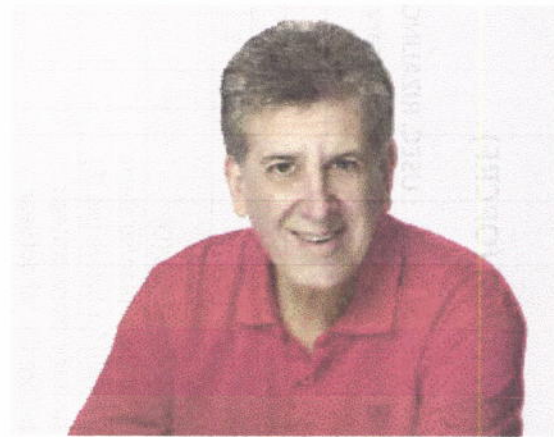
SPEAKERS

ELLIOTT MASIE

FUTURIST AND ANALYST
CEO, THE MASIE CENTER

Mr. Elliott Masie is acknowledged as the first analyst to use the term eLearning. His professional focus has been in the fields of corporate learning, organizational performance and emerging technologies. Mr. Masie has developed models for accelerating the spread of knowledge, learning and collaboration throughout organizations. He has advocated for a well-balanced deployment of learning and collaboration technology as a means of supporting the effectiveness and profitability of enterprises.

Mr. Masie is renowned as the editor of Learning TRENDS, an Internet newsletter read by over 52,000 business executives worldwide. He heads The MASIE Center, a Saratoga Springs, NY think tank focused on how organizations can support learning and knowledge within the workforce. He is also the leader of the Learning CONSORTIUM, a coalition of 230 global organizations cooperating on the evolution of learning strategies. With his expertise, he advises a wide range of government, education and non-profit groups, including the US Department of Defense and the White House Advisory Council on Expanding Learning Opportunities.



LISA MACUJA - ELIZALDE

CEO
BALLET MANILA

As Prima Ballerina, Lisa Macuja-Elizalde graduated from illustrious centers like the Royal Academy of Dance and the Vaganova Academy of Russian Ballet. She was the first foreigner to become a principal dancer at the historic Kirov Ballet and the first artist-in-residence of the Cultural Center of the Philippines. She was mentored by such luminaries of dance as Felicitas Radaic, Tatiana Alexandrovna Udalenkova, Natalia Dudinskaya, and Konstantin Sergeyev. She has had an unparalleled career of 28 years of dancing the lead in over 300 full-length ballets around the globe.

A believer in the talent of the Filipino and the capacity of the local audience to embrace the classical arts, she founded Ballet Manila in 1995. Under her leadership, she mentored dancers and showcased their talent in cities around the world. She also created the Project Ballet Futures, a charity devoted to helping young dancers, and Art 2 Art, a multi-awarded nationwide radio talk show that promotes art appreciation and education.

Among numerous citations, she has been a Ten Outstanding Young Persons of the World awardee. She was given the Special Prize for Artistry by the House Diaghilev. She was appointed as Vice-Chairman of the Philippine UNESCO National Commission. She was a Bodily Kinesthetic Intelligence Awardee in 2005. In 2015, she was chosen to represent the International Dance Council CID, the official worldwide organization of dance. In the same year, she was awarded by the Ateneo de Manila University for her Outstanding Achievement in Humanities.

Lisa is our speaker on Arts and Kinesthetic Learning.



SPEAKERS

OLIVIER OCHANINE

PRINCIPAL CONDUCTOR
PHILIPPINE PHILHARMONIC ORCHESTRA

Olivier Ochanine is the 1st Prize Winner of the 2015 Antal Dorati International Conducting Competition in Budapest, Hungary, in which he surpassed nearly 120 other conductors from 23 countries. He was also recently awarded the prestigious 'The American Prize' (2015) in Professional Orchestra Conducting.

In the history of the Philippine Philharmonic Orchestra, Olivier was the youngest Principal conductor when he started in its 2010-2011 performance season. Under his leadership, the orchestra has performed numerous Philippine premieres. In June 2016, the Philippine Philharmonic Orchestra undertakes a historic concert tour to the United States which includes a performance at the world renowned Carnegie Hall in New York City. This tour is a project of Olivier which he took three years of fundraising and planning efforts. It is the first tour by a Filipino orchestra to the United States.

Olivier is also 2nd Prize Winner in the 2015 London Classical Soloists International Conducting Competition, where he conducted the orchestra, one of the best chamber orchestras in London, on various Beethoven symphonies.

He is a regular guest conductor with several Philharmonic Orchestras in Asia, Europe, and North America. Upcoming conducting engagements include the Matanzas Symphony Orchestra (Cuba), Esterháza Festival Orchestra, Virtuosi Italiani, and Moscow State Symphony Orchestra.



OLIVIER SERRAT

KNOWLEDGE MANAGEMENT SPECIALIST
ASIAN DEVELOPMENT BANK

Olivier Serrat works at the intersection of knowledge management and development aid; his other specialties include environmental management, evaluation, and strategic planning. Olivier is a principal knowledge management specialist in the Asian Development Bank's Sustainable Development and Climate Change Department. He has degrees from the Universities of Kent and London.



SR. MARIE ROSANNE MALLILLIN

PRESIDENT
SAINT PAUL UNIVERSITY, SURIGAO

Sr. Marie Rosanne Mallillin is the President of Saint Paul University in Surigao. Under her leadership, Saint Paul University became dedicated to Catholic education, academic excellence, research and community service. Among her notable endeavors are the St. Paul University Surigao Disaster Relief Fund and the SPU Drop-Inn Center. She also served as the executive secretary of the Catholic Bishops Conference of the Philippines' National Secretariat of Social Actions (or Caritas Philippines), a non-profit organization focused on social services and integrated family development for the poor and the vulnerable.

Invited Speaker: Ms. Jenny Ferre, Senior Vice-President for Creative and Operations, Eat Bulaga – TAPE Inc.