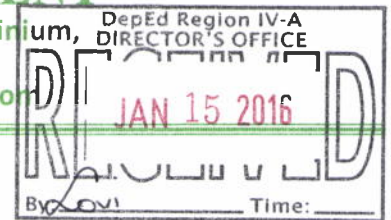




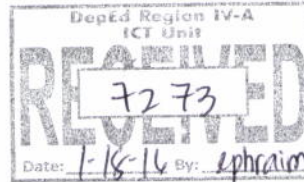
JAG CENTER FOR PROFESSIONAL DEVELOPMENT

Glenhaven 2-7G California Garden Square Condominium,
Libertad St. Mandaluyong City
www.jagcenter.net • jag.professional@yahoo.com



January 14, 2016

DR. DIOSDADO M. SAN ANTONIO
Regional Director
Department of Education
Region IV-A CALABARZON



To: SDSs
For your appropriate action,
please. Thank you.
Gard Blas
18 Jan 2016

Dear Director San Antonio:

The JAG Center for Professional development will conduct a 5 -Day International Seminar-Workshop on Campus Journalism of the 21st Century on March 3-6, 2016 at Queen Margarett Hotel Convention Center, Lucena City.

Relative thereto, I would like to request for your approval and regional advisory inviting your teachers, and students to attend the seminar-workshop in Journalism.

- I. **Theme: Campus Journalism :Local Writing for Global Competence**
- II. **Objectives:**

The conference aims to:

 1. Demonstrate understanding of the importance of Journalism by expressing it through different journalistic endeavors and approaches;
 2. Sustain advocacy on social consciousness;
 3. Provide a venue for an enriching learning experience for students interested in pursuing journalism as a career;
 4. Promote responsible journalism and fair and ethical use of social media; and
 5. Enhance journalistic competence through lectures, activities, workshops, and materials that will equip the campus journalist of relevant skills, techniques and information as they prepare for intra scholastic journalism-related activities like seminars, workshops and competitions.
- III. **Target Participants:** Grade 3-10 pupils/students ,Preschool, Grade 1-10 teachers, school heads, English Coordinators, Supervisors, education students and professors/instructors teaching Journalism
- IV. **Registration Fee:** P5,000.00 for Teachers/Coaches and P3,000.00 for students to cover seminar fee, kit materials, one (1) lunch and 2 snacks per day. Early Registration until February 12, 2016- P3,300.00, February 19, 2016-P3,800.00, February 29, 2016 – P4,000.00, March 2, 2016- P4,500.00. Interested individual may deposit their payment at BDO 08448001089-JAG Center for Professional Development, Metrobank 427-7-427-904063-JAG Center for Professional Development.



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V. Program

CATEGORY	RESOURCE PERSON (ENGLISH)	RESOURCE PERSON (FILIPINO)
Day 1		
8:00 a.m. – 10:30 a.m.	Registration	
10:30 a.m. -11:10 a.m.	Opening Program	
11:00 a.m. -12:00 noon	MR. PAOLO ANTONIO B. BEDIONES TV 5	
12:00-12:15 p.m.	Lunch	
12:15 p.m. – 1:15 p.m.		
1:15 p.m. -1:30 p.m.	AFTERNOON OPENING PROGRAM	
1:30 p.m. -2:30 p.m.	MR. ATOM P. ARAULLO ABS CBN 2	
2:30 p.m. – 2:45 p.m.	SNACKS	
3:45 p.m. – 5:00 p.m.	RADIO BROADCASTING MR. ATOM P. ARAULLO/MR. PAOLO B. BEDIONES	
Day 2		
8:00 a.m. -10:30 a.m.	Broadcasting	Informance and Dagli DR. VOLTAIRE M. VILLANUEVA PNU, Manila
9:30 a.m. – 11:00 a.m.	Script Writing	MR. RHYAN P. MALANDOG
11:00 a.m. -12:30 noon	Research	MR. RHYAN P. MALANDOG
1:00 p.m. -3:00 p.m.	Editorial Writing MR. RAMON P. BONILLA Business Mirror	Pagsulat ng Editoryal DR. VOLTAIRE M. VILLANUEVA PNU, Manila
3:30 p.m. -5:00 p.m.	Editorial Writing MR. RAMON P. BONILLA Business Mirror	Pagsulat ng Editoryal DR. VOLTAIRE M. VILLANUEVA PNU, Manila
5:00 p.m. – 9:00 p.m.	WORKSHOP	
Day 3		
8:00 a.m. – 10:00 a.m.	Sports Writing MR. RAMON P. BONILLA Business Mirror	Suating Pampalakasan DR. VOLTAIRE M. VILLANUEVA PNU, Manila
10:00 – 12:00 noon	News Writing MR. RAMON P. BONILLA Business Mirror	Pagsulat ng Balita PROF GENARO GOJO CRUZ De La Salle University
1:00 p.m. -4:00 p.m.	Feature Writing Raymund Magno Garlitos Cruising/Manila Bulliten	Pagsulat ng Lathalain PROF GENARO GOJO CRUZ De La Salle University
5:00 p.m. – 9:00 p.m.	WORKSHOP	
Day 4		
8:00 a.m -10:00 a.m.	Copyreading and Headlining MR. RAYMUND MAGNO GARLITOS	
	Photojournalism MR. ROMEO MARIANO	
10:30 a.m. – 2:00 noon	Collaborative Publishing English and Filipino	
2:00 p.m. -3:30 p.m.	MICHAEL GROGAN	

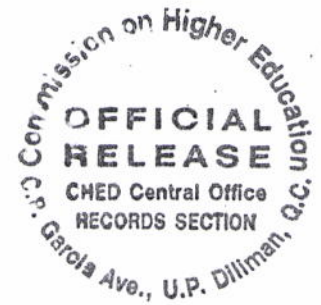
May this request merit your favorable and immediate response.

Very truly yours,

GENEROSO C. FILIO JR.
President/Owner



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION



MEMORANDUM FROM THE CHAIRPERSON

FOR : ALL CHED CENTRAL AND REGIONAL OFFICE DIRECTORS ALL PRESIDENTS/ HEADS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs)

SUBJECT : PARTICIPATION IN THE 5-DAY INTERNATIONAL SEMINAR-WORKSHOP ON CAMPUS JOURNALISM OF THE 21ST CENTURY OF THE JAG CENTER FOR PROFESSIONAL DEVELOPMENT TO BE HELD IN FEBRUARY AND MARCH 2016 AT NAGA, LUCENA, AND DIPOLOG CITY

DATE : December 3, 2015

In accordance with the pertinent provisions of Republic Act (R.A.) 7722, otherwise known as the "Higher Education Act of 1994", this Office hereby endorses the above undertaking organized by the JAG Center for Professional Development for the support and participation of all concerned.

This activity will be attended by student journalists and faculty members and students of journalism education programs in higher education institutions.

Participation of officials, employees and students from private higher education institutions (HEIs) shall be VOLUNTARY. Officials and employees of State and Local Universities and Colleges (SUCs and LUCs) who will participate in this activity should obtain prior approval from the President/Head of their respective institutions and are hereby reminded to observe proper use of government funds in accordance with the Department of Budget and Management (DBM) National Budget Circular No. 486 and Administrative Order No. 103.

For registration and further information/inquiries, you may coordinate with the organizers through their mobile/telephone number 09162768801/09398173448 or their email address jag.professional@yahoo.com.

Wide dissemination of this Memorandum is desired.


PATRICIA B. LICUANAN, Ph.D.

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