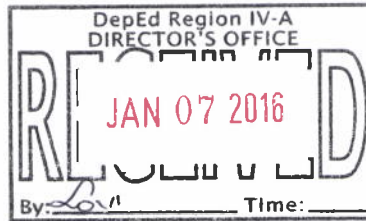


January 7, 2016



Dr. Diosdado M. San Antonio  
Regional Director  
Department of Education Region IV-A  
Gate 2 Karangalan Village  
Cainta, Rizal

*To: SDSs  
For your appropriate  
action, please.  
Thank. God Bless!  
Jan 2016*

Re: SuperKID School Tour Year 2016 EXTENTION

Dear Dr. San Antonio;

Happy Holidays! We are pleased to inform you that due to the overwhelming success of the SuperKID Commander Safeguard School Caravan project we piloted in September this year, we will be extending the project to 400 more schools in NCR and 100 schools in Region IV-A.

**95%KEY MESSAGE RETENTION**

With a post message retention result of 95%, we are happy and inspired all the more to join you in spreading awareness on the importance of cleanliness through the SuperKID CSG Caravan. We believe that a healthy children guarantee a healthy Philippines.

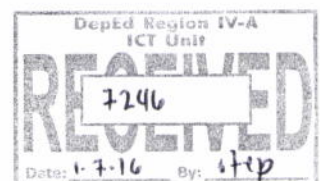
**THE SUPERKID 2016 CAMPAIGN**

The SuperKID CSG 2016 campaign will roll-out from January - March 2016, targeting the same group of school children (Grade 1-3) and their mothers.

**2016 CAMPAIGN COMPONENTS**

Consistent to the 2015 campaign, will feature the same campaign components which includes;

- 1) **C.H.E.T. ( Continuing Health Education for Teachers)** – the annual seminar event for teachers will be the launching pad for the SuperKID & Commander Safeguard Campaign. This special event for educators aims to provide attendees with latest update and information on relevant and timely issue affecting the Filipino School Children, as well as orient our partner school about the SuperKID Campaign. No less than the Hon. Usec Vicente Belizarion of DOH will be the key note speaker along with other distinguished resource speakers. Kindly refer to the attached program of event for a full list of topics.



- 2) To accommodate the extensive coverage of the 2016 campaign, The 2016 CHET events will be held in 4 days. For each day, we will be inviting 100 schools only. Each school will have 4 slots ideally for the Principal, Medical Personnel, Subject Coordinators, and Clinic Teachers or other staff nominated by the school.
- 3) The CHET Event will be held on the following dates. We will be sending a separate communication to each school for their assigned dates & venues; During this activity, participants will be provided with the following;
  1. Free medical services such as;
    - Free BIA ( Bio Impedance Analysis) – a special, non-invasive and quick analysis of one's inner health such as BMI, Visceral Fat, Body water percentage, and interestingly metabolic age.
    - Free Blood Sugar Screening
    - Free BP
  2. Activity hand-outs, meals, and transportation allowance of P300.00 per attendees.

#### **4) SUPERKID & COMMANDER SAFEGUARD SCHOOL CARAVAN EVENT**

*The School Caravan will visit target schools to conduct the following activities:*

##### A. SuperKID Program for Kids

The 60 minutes play & learn activity for kids featuring: Cartoon Animation Showing, Hand-washing Quiz Bee, and Hand-washing relay. Mr. Joevin Eusebio RN, a Public Health Expert from DOH, will be hosting this activity.

Redscope coordinators will arrange with schools for an ideal schedule with the school principals that would maximize the limited contact time with children.

##### B. Health 101 Talk on Disease Prevention & Control for Moms & Teachers – Handwashing a Family Affair

Simultaneous to the play & learn activity for kids, another Public Health Expert from DOH will conduct health talk for moms and teachers on the impact of hand-washing & emphasize their role in establishing this very important habit in the family.

In this regard, we would like to seek your support once again for your kind endorsement of the project to 100 public elementary schools in Region IV-A.

We will be coordinating closely with your office for updates and development. Alternatively, you may contact us through my contact informations below.

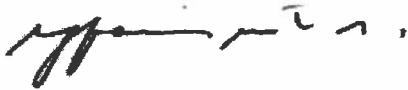
Thank you,

Sincerely,

Your Partner in Health & Social Communications,



Ms. Sarah Coe - President  
Mobile: 09278269284 eMail: sarahcoe@ymail.com



Dr. Ethelyn P. Nieto MPH  
Former Undersecretary of Health  
Chairman- Technical Working Group, SuperKID Campaign

Attachment: Draft Program of CHET Event

**CONTINUING HEALTH EDUCATION FOR TEACHERS  
(SUPERKID & COMMANDER SAFEGUARD LAUNCH EVENT)  
DRAFT PROGRAM**

**Date & Venue per School will be announced through a separate communications to school.**

**PROGRAM OF ACTIVITY**

<b>1:00PM - 1:25PM</b>	Assembly and Registration	
<b>1:25PM - 1:30PM</b>	Introduction by Host/Moderator, Mr. Joevin T. Eusebio RN	
<b>1:30PM - 3:45PM</b>	Welcome Remarks By Hon. Usec. Ethelyn P. Nieto, Former Undersecretary of Health Chairman of SUPERKID SCHOOL CARAVAN	<b>TWG</b>
	Key Note Message by Hon. Usec. Vicente Belizario Department of Health	
	Topics: 1. Health state of the Filipino school children by DepEd; 2. A talk on community acquired diseases by DOH 3. A talk on Food poisoning: Bacterial or Chemical? By DOH 4. Introduction of the SuperKID & Commander Safeguard Campaign	
<b>3:45PM – 4:00 PM</b>	Closing Remarks By a P&G Representative	

**Mr. Joevin T. Eusebio  
Host/Moderator**

All attendees may avail the following free medical services on-site:

- BIA ( Bio Impedance Analysis)
- Blood Sugar Screening
- BP check-up

Other activities: Raffle, games & photobooth