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**Subject:** Designing Adaptive Digital Education Programs (postponed)

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**From:** Arlyne Awayan (arawayan@dlsud.edu.ph)

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**To:** dir\_calabarzon@yahoo.com;

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**Cc:** avcas@dlsud.edu.ph;

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**Date:** Tuesday, October 20, 2015 9:34 AM

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Dear Dr. San Antonio,

Two weeks ago, we sent a letter to your office inviting you to give the opening remarks for our workshop entitled "**Designing Adaptive Digital Education Programs**" scheduled October 21-23, 2015. We regret to inform you that the recent typhoon and class suspensions in Cavite have prompted us to **postpone** the workshop to a later date to ensure the availability of all the necessary resources and facilities that we will be using for this activity. Rest assured that this workshop will still push through and will inform you of the new schedule as soon as possible.

We apologize for the inconvenience caused by this postponement and thank you for responding to our invitation.

Regards,

**Arlyne R. Awayan, MTM**  
Assistant Professor of Marketing  
Director, Center for Innovative Learning Programs

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**De La Salle University - Dasmariñas**  
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October 5, 2015

DR. DIOSDADO M. SAN ANTONIO  
Director, Region IV-A  
DEPARTMENT OF EDUCATION  
Karangalan ES, Karangalan Village,  
Cainta, Rizal

Dear Dr. San Antonio,

Greetings of Peace!

De La Salle University – Dasmariñas is committed in supporting the ICT development of public schools in Cavite. Last August 27, 2015 we met with the heads and representatives of all five provincial districts to discuss how our University can help address the needs of each division. During that meeting, our office committed to the following for free:

1. One three-day workshop on Digital Education leadership for division-level heads this October; and
2. One (1) eight-hour self-paced fully online course on teaching with Information and Communications Technology for ALL public elementary and high school teachers in the province.

While there are a lot of best practices on ICT integration and digital learning, we believe that there is no set formula for effective implementation. Decisions on how to best select, plan and implement ICT for learning must be based on what is most appropriate for each school, teacher and learner. Thus, we have invited all division superintendents and two other division leaders to attend a three-day workshop on Designing Adaptive Digital Education Programs on October 21-23, 2015 at De La Salle University-Dasmariñas. The key feature of this workshop is developing institutional capability and flexibility to adapt to and take advantage of rapidly changing developments in ICT to achieve educational goals. Registration, workshop materials, food and certificates will be provided for all participants.

In view of this, we invite you to give the opening remarks for this workshop. We would like to know more about the strategic thrusts and directives for the region and will serve as a critical input in the workshop activities. We also hope that this becomes a model for more meaningful collaborations between higher education institutions and public schools.

Attached is the workshop design. Kindly confirm your attendance to Ms. She Melanis at (046) 481-1900 Loc 3280 or email at [cilp@dlsud.edu.ph](mailto:cilp@dlsud.edu.ph) on or before October 19, 2015. Thank you.


Truly yours,

  
ARLYNNE R. AWAYAN  
Director, Center for Innovative Learning Programs

Endorsed:

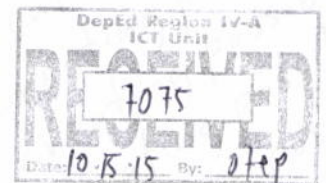
  
DR. MARCO S. SAEZ  
Assistant Vice Chancellor for Academic Services

Approved:

  
DR. OLIVIA M. LEGASPI  
Vice Chancellor for Academics and Research



*To: SDSs  
For your appropriate  
action, please -  
Thank - God Bless!  
JN Oct 2015*





## Designing Adaptive Digital Education Programs

*A Strategic Workshop for Academic Leaders*

### SCHEDULE AND VENUE

October 21-23, 2015

Room 213, CIH Building, De La Salle University-Dasmariñas

### DESCRIPTION

Given the constant flux in technology, education and educational administration, today's educational leaders need to have the ability to design, execute, monitor and evaluate educational programs that have enough flexibility to prioritize and address current concerns and also anticipate emerging trends that have a major impact on schools, learners and educators. We believe that the ability to evolve and adapt should begin at the top. Thus, De La Salle University-Dasmariñas offers to support public school educational leaders in meeting their current institutional development goals while navigating the prospects of the future.

This workshop is designed to allow participants to create output through face-to-face group interaction and the use of free digital tools. At the end of the workshop, participants will be able to:

- Get a clear situational snapshot to map the division's current capabilities for integrating technology in instruction in terms of physical resources, equipment, human resource, knowledge and attitudes, funds, ICT infrastructure, etc.);
- develop a strategic plan for integrating digital technology to instruction within the division;
- design an adaptive action plan to execute strategic goals
- set up mechanisms for assessment, monitoring and evaluation for e-learning

### TARGET PARTICIPANTS

This workshop is designed for education administrators and executives who have decision-making capabilities that can be implemented across multiple programs, departments and/or schools.

### PROGRAM

October 21, 2015

Time	Activity	Facilitator
8:00-8:30 AM	Registration	
8:30-9:00	Opening Program	
9:00-12:00	Mapping Digital Education Programs	Ferdinand Pitagan
12:00-1:00	Lunch	
1:00-4:00	Change Management Strategies for Digital Education	Arlynne Awayan
4:00-5:00	Synthesis	



October 22, 2015

Time	Activity	Facilitator
8:00-8:30 AM	Registration	
8:30-12:00	Synergizing Resources, Processes and Structures for Digital Education	Tessa Yuvienco
12:00-1:00	Lunch	
1:00-4:00	Metrics for Assessing Organizational Achievement in Digital Learning	Joel Yuvienco
4:00-5:00	Synthesis	

October 23, 2015

Time	Activity	Facilitator
8:00-8:30 AM	Registration	
8:30-9:30	Group Presentations	Tessa Yuvienco
9:30-11:30	Synthesis	Ferdinand Pitagan
11:30-1:00	Lunch and Networking	

**FACILITATORS**

**Dr. Ferdinand Pitagan**

Dr. Ferdinand Blancaflor Pitagan was a Monbukagusho (Japanese Government Scholarship) scholar under which he graduated with a degree of Doctor of Philosophy in Education from the International Christian University, Tokyo, Japan . He is also a graduate of the the University of the Philippines - Diliman with the degree of Masters of Education major in Educational Technology.

He was a research fellow at Tokyo Gakugei University and at Institute for Educational Research and Service of the International Christian University; a special science teacher at Philippine Science High School - Main Campus; a professional trainer for the Cisco Networking Academy; the project coordinator of the Asian Graduate School Forum; and an educational technology consultant of the UP Information Technology Training Center (UP-ITTC)] and Philippine Science High School System. Most recently, he was an assistant professor at the University of the Philippines - Diliman, College of Education, teaching educational technology and research courses.

He has done extensive research, written articles and presented in international/national conferences on topics covering education, technology, media and society. Furthermore, he has received international/national awards notably the Best Filipino Teacher of the Support Your Dream Japan, Excellence in Teaching of the UP College of Education and Model Student of Rotary International.

At present, he is an educational technology consultant of the Department of Education (DepEd), Commission on Higher Education (CHED) and several private entities; an editorial board member of Sage Open Journal and the International Journal for Educational Media and Technology (IJEMT); convener of The First Media and Information





Literacy Intensive Teacher Trainer Program; founder of ActivatED; and co-founder of the National Digital Educators Society (NDES).

### **Joel and Tessa Yuvienco**

Joel and Tessa Yuvienco split policy and operational roles at eKindling. eKindling is an educational non-profit social impact organization whose mission is to help provide educational technology opportunities to lifelong learners and communities-of-practitioners in the Philippines. The organization was the educational programming provider in a One Laptop Per Child (OLPC) deployment in Occidental, Mindoro and P&G's e.Studyante Program. They co-design develop, and deliver training programs to keep lifelong learners' talents up to the challenge of the 21st Century global economy and ASEAN 2015-readiness.

Joel is also Director for Partnerships and Innovation Design of Blended Learning Services, Inc. where Tessa sits as Co-Founder and Programs Director. He is an Evolutionary Technologist, having graduated with a Statistics and Law degree at the University of the Philippines (U.P.), followed by a residential MBA at the University of Liverpool, U.K.. His strength lies in marrying curriculum with the Web and technology.

Tessa is an educator who taught at the Ateneo University, Colegio de San Agustin and Headway School for Giftedness. She has a degree in Speech Communication and Theater at U.P.

The couple are special consultants on Information and Communications Technology (ICT) and curriculum development at the Department of Education where their talents and advocacy merge naturally. Recently, the couple shared some best practices on the use of ICT and digital tools to teachers in a K-12 private school in Guam.

### **Arlyne Awayan**

Arlyne is the current director of the Center for Innovative Learning Programs in De La Salle University Dasmariñas. She initiated the institutional e-learning initiatives for DLSU-D beginning with a five-year strategic e-learning development plan spanning the creation and administration of the virtual learning environment, e-learning policies and programs, learning objects development and research and ISO 9001:2008 accreditation.

Arlyne is a former president, former vice president and board of trustee of the Philippine eLearning Society and former University coordinator for the Asian University Digital Resource Network. She is a local knowledge advocate and a Microsoft Education Ambassador. She has presented in various local and international conferences on e-learning such as the National eLearning Conference, National Digital Educator Summit, International Congress on eLearning, ASEAN Cyber University Workshop in Korea, Thailand Cyber University eLearning Conference in Bangkok and the ASEAN Higher Education Forum in Malaysia. She has also organized numerous national and international conferences for the Philippine eLearning Society and the Association of Marketing Educators as conference chair.

She graduated from the University of the Philippines in Diliman with an undergraduate degree in Journalism cum laude. She finished her Masters in Technology Management degree from the same university. She worked in the insurance and education management industries before entering the academe. She has been teaching Marketing and Advertising subjects in DLSU-D for the past ten years and is a licensed professional teacher.