



PhilSTAR Daily, Inc.
Roberto S. Oca cor. Railroad Sts.
Port Area, Manila 1018

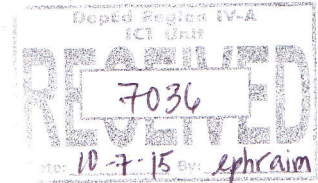
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October 5, 2015

15101910

Dr. Diosdado San Antonio
Regional Director
DEPARTMENT OF EDUCATION
Region IV-A Calabarzon



Dear Dr. San Antonio,

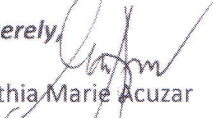
As part of PHILIPPINE STAR's bid to broaden its relationship in the academe, it is a cooperative effort between schools and private sector to promote the use of newspaper as a NEW teaching tool in the classroom. A newspaper in the classroom or library keep students and teachers informed and motivate them to read and makes reading interesting. The PHILIPPINE STAR would like to restore reading habits as people nowadays deeply rely on the internet. The newspaper contents can be used across grade levels and subjects. Students and teachers can research current events and social issues with the papers. They can learn better writing structure by reading the variety of articles.

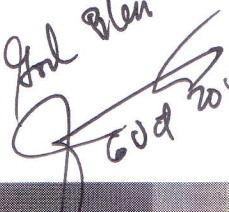
As, Education Secretary Br. Armin A. Luistro FSC said the guidelines were designed to help DepEd personnel follow a well-planned procedure in building partnerships with the private sector, non-government organizations, and other government agencies that will aid the full implementation of the K to 12 Program.

"Our partnership-building activities shall include research and needs analysis, identification of potential partners, meeting with potential partners, designing and finalizing formal agreements—either through Memorandum of Agreement or Memorandum of Understanding—and managing, monitoring and evaluating the partnerships," – Sec. Br. Armin A. Luistro

In connection to this, we are pleased to propose you a Memorandum of Understanding concluding that Regional Office of Calabarzon and all Division Office under your supervision will have a chance to release their press release material at our printed news page, to give channel truth and information regarding K-12 and other programs of Department of Education. In our business side, may we request in your good office an endorsement letter regarding a possible subscription to The Philippine STAR for each Division Office Superintendent for us to saturate their schools areas.

Thank you very much and we are looking forward for a long term partnership of Department of Education and The Philippine Star.

Sincerely,

Cynthia Marie Acuzar
Subscription Account Executive

TO: SPS
For your consideration,
please - Thank.
And Bless!

6 Oct 2015