



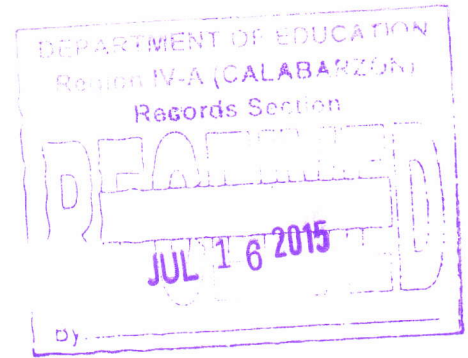
REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepEd Complex, Meralco Avenue, Pasig City, Philippines

ADM-003
DepED
DEPARTMENT OF EDUCATION

DEPARTMENT OF EDUCATION
Tanggapan ng Pangalawang Kalihim
Office of the Undersecretary for Legal & Legislative Affairs

MEMORANDUM
DM-LA-2015-016

RECEIVED
13779
By: *[Signature]* Date: JUL 16 2015



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TO : REGIONAL DIRECTORS

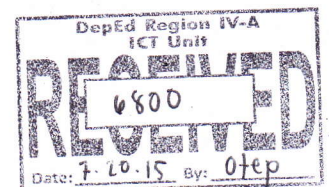
FROM : ATTY. ALBERTO T. MUYOT
Undersecretary

RE : Dissemination of Voter Registration and Validation
Campaign Toolkit under the #Listanayan Project of the
Samahan Para sa Tunay na Eleksyon sa Pilipinas
(STEP) Coalition

DATE : 14 July 2015

For the information and guidance of all concerned, the Department of Education (DepED) will be actively supporting the Voter Registration and Validation Campaign of the Samahan Para sa Tunay na Eleksyon Sa Pilipinas (STEP), entitled #Listanayan. Step is a coalition of government and non-government organizations whose objective is to reduce the number of voters without biometrics registration. The coalition is composed of the following:

1. Legal Network for Truthful Elections (LENTE)
2. Commission on Elections (COMELEC)
3. Department of Interior and Local Government (DILG)
4. Department of Education (DEPED)
5. Dept. Of Transportation and Communication (DOTC)
6. Movie and Television Review and Classification Board (MTRCB)
7. National Commission on Indigenous Peoples (NCIP)
8. National Council on Disability Affairs
9. Union of Local Authorities of the Philippines
10. Catholic Bishops Conference of the Philippines
11. Simbahang Lingkod ng Bayan; and
12. Caucus of Development NGO Networks



Pursuant to the effective implementation of Republic Act No. 10367, otherwise known as "Mandatory Biometrics Voter Registration Act," DepED has participated in its official launching and has agreed to enter into a Memorandum of Agreement (MOA) with the coalition members to implement the term and conditions stated therein. In the MOA, we are expected to perform the following: (1) Endorse the #Listanayan Project to all its division offices; (2) Provide cost-efficient visibility of the the #Listanayan Project through its portals such as the agency's website , Facebook or Twitter page; and (3) Produce tarpaulins or posters that would be placed in identified schools.

In order to fully realize the noble objective of the coalition to establish a clean, complete, permanent and updated list of voters through the adoption of biometric technology, you are hereby encouraged to effectively disseminate the herein enclosed Voter's Registration and Validation Campaign Toolkit. The campaign toolkit contains the following:

- (1) Magazine describing the project, coalition members, frequently asked questions (FAQs) and Timeline of Activities in connection with the 2016 National, Local and ARMM Elections;
- (2) Two (2) CDs which contains (a) Campaign Video (both short and full version) and Radio Advertisements; and (b) the Campaign collaterals and designs to be used in the printing of banners, bookmarks, posters and streamers in different native dialects format, i.e. Bicolano, Cebuano, Chavacano, Ilocano, Ilonggo, Tagalog, Waray and English; and
- (3) Sample bookmarks for distribution.

For immediate compliance.


ATTY. ALBERTO T. MUYOT