



# Philippine Professional Linkage from Various Disciplines, Inc.

Block 7, San Vicente, Tarlac City  
Company Registration No. CN201126903  
Non-VAT Reg TIN: 410-526-140-000

**Mobile Nos.: 0929-252-2904/0926-7000-619**

**Email-Address: [philproflink@yahoo.com](mailto:philproflink@yahoo.com) / [philproflink@gmail.com](mailto:philproflink@gmail.com)**

**DepEd Advisory 162 series 2015.**

## NATIONAL TRAINING/SEMINAR/WORKSHOP ON CAMPUS JOURNALISM WITH THE THEME: "BUDDING JOURNALISTS IN THE CAMPUSES: FUTURE PILLARS OF CITIZENRY"

June 14, 2015

**Dr. Diosdado San Antonio**  
Regional Director  
Region IV A, CALABARZON  
Pasig, Metro Manila

Sir:

With the blessing and cooperation of the Department of Education, the Philippine Professional Linkage from Various Discipline, Inc. will conduct a **National Training / Seminar / Workshop On Campus Journalism with the theme: "Budding Journalists In The Campuses: Future Pillars of Journalism"** on **July 10-12, 2015** at **Quirino Hall, Teacher's Camp, Baguio City**.

*To: SDSs  
For your information  
& appropriate action, please.  
Thank. God Bless!  
J. Esperon*

### I. Rationale:

As of the present, we read and hear from mass media and from the mouth of people that as if there are no more credible people especially in the government service. Senator Congressman on Law-makers are no longer worthy of the trust of the people. Also the journalists both practicing and campus journalists are likewise losing credibility. In today's seminar we will be dealing on how to train young campus journalist protest freedom of press in schools by creating youth that think critical and develop moral and personal character by free and responsible journalism.

### II. Date & Venue: July 10-12, 2015 – Quirino Hall Teachers Camp Baguio City

### III. The Seminar Aims to:

1. Know the principles and strategies in news, sports, features and editorial writing, copy writing and headline writing.
2. Understand the nature and styles of street photography.
3. Practice script writing and radio broadcasting.

### IV. The Seminar Topics are:

1. Principles and Strategies in News, Sports, Features and Editorial Writing, Copy Writing and Headline Writing.
2. Nature and Styles of Street Photography.
3. Script Writing and Radio Broadcasting.
4. Workshop for Competition

Part 1

- 1.) Contest in News Writing
- 2.) Feature Writing
- 3.) Editorial Writing
- 4.) Copy Writing
- 5.) Headline Writing

Part 2

Contest in Nature & Street Photography

Part 3

Contest in Script Writing & Radio Broadcasting

Prizes are in the form of:

Certificates for 1<sup>st</sup> to 3<sup>rd</sup> Place in every category plus cash and medals for students.

For the school where they come from Plaque of Recognition plus Certificate of Recognition for every adviser

### V. Speakers:

1. **Prof. Winifredo Luis**, OPAI Director, Tarlac State University, Tarlac City.
2. **Dr. Alfredo B. Gumar, Jr.**, ASDS Isabela
3. **Prof. Jeery Sherween Paul V. Saquing**, Prof. St. Mary's University Bayombong, Nueva Vizcaya.

### VI. Prospective Participants:

A registration fee of **Php 2,800.00** will be charged each participant to cover seminar expenses such as seminar kits, speakers' fees, venue, food which includes 2 meals and 5 snacks, certificate of appearance and participation. For principals who will send their teachers and students as participants will be given Certificate of Recognition. A special fee of **Php 2,600.00** can be given to early registrants provided they will pay in advance the special fee at the BPI bank stated below at least 1 week before the seminar proper. Registration fee may be charged to local funds provided it is available or you can solicit from civic spirited organization or individual. Lodging is not included, however, the organizers will help you find affordable lodgings.

You can reach the organizers thru these cellphone numbers: **0926-7000-619/0929-252-2904** or email at us to **philproflink@yahoo.com** and **facebook**. Text the organizer to confirm your attendance or you can pay in advance at **BPI Account No. 8803127752** under the name of **Remedios M. Esperon**, the seminar director.

Respectfully,

*Remedios M. Esperon*  
**PROF. REMEDIOS M. ESPERON**  
Seminar Director

