



Republic of the Philippines
Department of Education

11 MAY 2015

DepEd MEMORANDUM
No. **48**, s. 2015

2015 CENSUS OF POPULATION (POPCEN 2015)

To : Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

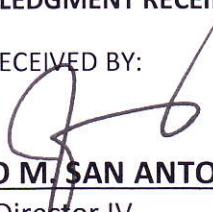
1. For the information and guidance of all concerned, enclosed is a copy of Philippine Statistics Authority (PSA) Board Resolution No. 8, Series of 2014 entitled *Endorsing to the Office of the President the Issuance of a Presidential Proclamation Declaring August 2015 as National Census Month*.
2. In observance of the **2015 Census of Population (POPCEN 2015)**, all departments and other government agencies, including government-owned and controlled corporations, as well as local government units (LGUs) are enjoined to provide support/assistance to the PSA regional and provincial offices in matters covering, but not limited to, the conduct/provision of the following:
 - a. Publicity and information drive for the census through announcements of the census undertaking in school activities such as Parent-Teacher Association (PTA) meetings;
 - b. Short classroom lecture on population census in *Araling Panlipunan* (Social Studies) or *Sibika* subject of elementary pupils and secondary students;
 - c. Use of available classrooms and other training facilities, if any, in the regional/schools division offices for the training of census enumerators and supervisors;
 - d. Use of transport facilities in the regional offices, if any, in transporting census personnel and materials in the provinces; and
 - e. Use of facilities for lodging, if any, for census personnel assigned in areas outside their official station.
3. Immediate dissemination of this Memorandum is desired.


FRANCISCO M. VARELA
Undersecretary

2015 Census of Population (POPCEN 2015)

ACKNOWLEDGMENT RECEIPT

RECEIVED BY:



DIOSDADO M. SAN ANTONIO

Director IV

Schools Division Superintendent
Division of: _____

District Supervisor
District of: _____

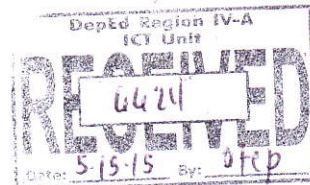
RECEIVED AND DISSEMINATED BY:

School Principal

Name of School

District: _____

Division of: _____



Encl.:

As stated

Reference:

DepEd Memorandum: No. 154, s. 2010

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
CENSUS
DATA
EMPLOYEES
OFFICIALS
POPULATION
STATISTICS

R: Alma DM 2015 Census of Population
0245 April 21/27, 2015/5-4/5-5



REPUBLIC OF THE PHILIPPINES

PHILIPPINE STATISTICS AUTHORITY

PSA BOARD RESOLUTION NO. 08
Series of 2014

ENDORISING TO THE OFFICE OF THE PRESIDENT THE ISSUANCE
OF A PRESIDENTIAL PROCLAMATION DECLARING AUGUST 2015
AS NATIONAL CENSUS MONTH

WHEREAS, Republic Act (R.A.) No. 10625, also known as the Philippine Statistical Act of 2013, which was approved on 12 September 2013, states that the Philippine Statistics Authority (PSA) shall prepare and conduct periodic censuses on population, housing, agriculture, fisheries, business, industry, and other sectors of the economy;

WHEREAS, Executive Order No. 352 Designation of Statistical Activities that will Generate Critical Data for Decision-Making of the Government and the Private Sector stipulates the conduct of a mid-decade census primarily to update the population count in all barangays nationwide;

WHEREAS, the 2015 Census of Population (POPCEN 2015), which is scheduled to be conducted in August 2015 with 01 August as reference date is designed mainly to take an inventory of the population in the entire Philippines;

WHEREAS, to ensure the successful conduct of the census, the citizenry must be called upon to support and cooperate in the POPCEN 2015 by providing complete and correct information to census enumerators;

WHEREAS, in the previous censuses, a Presidential Proclamation was issued to highlight the significance and importance of a census undertaking;

WHEREAS, in the previous censuses, the month when census-taking was conducted was declared as "National Census Month";

NOW, THEREFORE, BE IT RESOLVED AS IT IS HEREBY RESOLVED that, the PSA Board endorses to the Office of the President the issuance of a Proclamation Order entitled, "Declaring August 2015 as National Census Month" (Annex BR-08-20141121-01).

Approved this 21st day of November 2014, in Pasig City.

ARSENIO M. BALISACAN
PSA Board Chairperson
Socioeconomic Planning Secretary and
Director General, NEDA

Attested by:

LISA GRACE S. BERSALES
National Statistician and Civil Registrar General
Chair, PSA Board Secretariat