



DEPARTMENT OF EDUCATION

OFFICE OF THE UNDERSECRETARY FOR REGIONAL OPERATIONS

URGENT

MEMORANDUM

TO: All Regional Directors
All Schools Division Superintendents
All School Heads

Cc: Undersecretaries
Assistant Secretaries
Communications Unit

SUBJECT: Communicating K to 12 to All Stakeholders

DATE: March 23, 2015

To: SDSS
For your guidance
and strict compliance, please.
Thank you!
John Paul Rivera

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In view of the ongoing implementation of the K to 12 Basic Education Program and preparations for Senior High School, Secretary Br. Armin A. Luistro FSC presented a Midterm Report to the House of Representatives last March 11, 2015. The Secretary reported on our preparations as a Department since 2010 and our plans ahead. You may view the full report here: <http://tinyurl.com/Kto12MidtermReport> and share this information to your respective offices and schools.

As we approach the full implementation of the K to 12 Program, it is imperative that we increase efforts to spread awareness, knowledge, and understanding of the program's benefits, features, and technicalities. **All Regional Directors, Schools Division Superintendents, and School Heads are hereby mandated to lead efforts and provide full support, time, and resources to communicate K to 12 to all stakeholders in their respective regions, divisions, and schools. Please ensure that all school-based and field personnel are oriented with updated information.**

In support of this, efforts to retool and equip our Speakers Bureau members have begun so they may create and implement communications plans per division and region. They have been provided with updated reference materials (<http://tinyurl.com/Kto12SpeakersBureau>) for your use. Central Office has also increased information sharing through online and offline channels and will continue to provide materials for reference.

For more information and updates, you can follow DepEd Philippines on Facebook and @DepEd_PH on Twitter.



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RIZALINO D. RIVERA
Undersecretary