



REPUBLIKA NG PILIPINAS
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MEMORANDUM

To: Regional Directors
 Schools Division Superintendents
 Heads, Public and Private Elementary and Secondary Schools
 All Others Concerned

From: **MARIO A. DERIQUITO**
 Undersecretary for Partnerships and External Linkages

Date: March 18, 2015

Subject: **CAPAS FREEDOM MARCH: "MARCH FOR A CAUSE"**

*TO: SDS
 For your information
 + appropriate action please.
 Thank you!
 J. Dela Cruz*

In line with the celebration of the 73rd Araw ng Kagitingan and the period of April 5-11 as Philippine Veterans Week, the Department of National Defense (DND), Department of Tourism (DOT) and Automobile Association Philippines Travel (AAP) organized the Capas Freedom March: "March for a Cause" to commemorate the Bataan Death March on April 11, 2015 with the slogan "Remember the Sacrifice", in honor of the World War II heroes of the Bataan Death March during their final ordeal in Capas, Tarlac.

The event has the following objectives:

- a. To impress upon the youth that the price of freedom that we will now enjoy is the result of the long arduous ordeal that our Bataan Death March heroes endured. In the process, the value of nationalism will be instilled to the new and next generations;
- b. To recognize the universal value of democracy, human dignity, equality, open society and respect for human rights;
- c. To learn that the true essence of survival is compassion, sacrifice, mutual aid and altruism; and
- d. To preserve and promote historical sites and events, building an edifice of Historical Tourism that will make every Filipino particularly students appreciate and value of Historical Tourism.

The proceeds from the campaign "March for a Cause" will go to the following projects:

- a. Construction of the Capas Concentration Camp Replica; and
- b. Provide educational scholarship to selected children of slain soldiers in action.

The march will start at 5:00am at People's Park and will end at 8:00am at the Capas Shrine (10.5km route). There will be a registration fee/student rate amounting to five hundred pesos (500.00) which includes a commemorative t-shirt, military dog tag, bib and bag.

For more information or inquiry on the discounted rate please visit www.capasfreedommarch.com or call Ms. Eva Carmona, Project Director at (02) 551 0014; 551 0025 or at mobile number 0917 840 9233.

Participate and be one among the marchers who honor and believe in the value of human dignity, human rights, equality, peace and freedom.

For immediate and wide dissemination.

