



Republic of the Philippines
Department of Education

17 MAR 2015

DepEd MEMORANDUM
No. **20**, s. 2015

**GRADUATE DIPLOMA IN CULTURAL EDUCATION LEADING TO MASTER'S
DEGREE IN CULTURAL EDUCATION AND MASTER OF ARTS
IN EDUCATION MAJOR IN ARTS MANAGEMENT**

To : Regional Directors
Schools Division Superintendents
Heads, Public Elementary and Secondary Schools
All Others Concerned

1. The National Commission for Culture and the Arts (NCCA), in cooperation with the Department of Education (DepEd), will conduct Levels I and II of post-baccalaureate in-service teacher enhancement program by cluster in the following Higher Education Institutions (HEIs) and their identified Project Coordinators and their DepEd counterparts:

HEIs Cluster	HEI Coordinator	Level	DepEd Coordinator
Luzon: University of the Cordilleras	Ms. Letty Corpuz Epistola Project Coordinator Telephone No.: (074) 442-3316 local 125 Mobile Phone Nos.: 0908-484-1301 0916-735-0261 Email Address: lettyepistola@yahoo.com	II	Ms. Jeanie Claire Piggangay EPMS-CLMD CAR Telephone No.: (07) 442-1318 Mobile Phone No.: 0910-565-3367 Email Address: depedcarregional09@gmail.com
University of the Northern Philippines	Ms. Agustina Tactay Program Director Mobile Phone No.: 0917-568-1691 Email Address: tinatactay@yahoo.com	II	Ms. Rica Perez EPS-CLMD Region I Telephone No.: (072) 607-8141 Mobile Phone No.: 0917-707-5191 Email Address: rap.deped@gmail.com
Colegio de San Juan de Letran	Nr. Eugene Emmanuel Benicta Project Coordinator Telephone No.: (049) 545-5453 Mobile Phone No.: 0915-644-6669 Email Address: eugene_06@yahoo.com	II	Ms. Fe V. Enguero Education Program Supervisor Region IV-A Telephone No.: (02) 647-4914 Mobile Phone No.: 0915-900468 Email Address: fenguero@yahoo.com
Isabela State University	Ms. Lorelei Agcanas Project Coordinator Mobile Phone Nos.: 0915-399-3103 0917-883-6136 Email Address: lorelie.b.agcanas@isu.edu.ph	I	Mr. Dennis M. Agbayani EPS-MAPEH, CLMD Region II Mobile Phone No.: 0905-619-0336 Email Address: dennismartinbayani@yahoo.com

HEIs Cluster	HEI Coordinator	Level	DepEd Coordinator
<i>Luzon:</i> Bicol University	Ms. Lorna Miña Project Coordinator Telephone No.: (052) 481-1454 Mobile Phone No.: 0926-587-6317 Email Address: lornsmm@yahoo.com	II	Mr. Francisco Bulalacao EPS-MAPEH Region V Telephone No.: (052) 482-0701 Mobile Phone No.: 0917-538-0463 Email Address: franciscobulalacao@yahoo.com
La Consolacion University	Philippines Mr. Rey Clement Maaliao Mobile Phone No.: 0917-642-3486 Email Address: clemzortiz@yahoo.com	II	Mr. Engelbert B. Agunday EPS-II Region III Mobile Phone No.: 0922-830-7643 Email Address: ebagunday@gmail.com
<i>Visayas:</i> West Visayas State University	Ms. Lea L. Cañoso Department Chair Telephone No.: (033) 320-0871 Mobile Phone No.: 0920-928-4819 Email Address: lea101_iloilo@yahoo.com	I	Ms. Fe Sumaculub Region VI Mobile Phone No.: 0917-633-8675 Email Address: bf.brillantes@yahoo.com
Holy Name University	Mr. Lutgardo Labad Project Coordinator Mobile Phone No.: 0915-301-9290 Email Address: gardylabad@yahoo.com	II	Ms. Matilde Mayonila Region VII Mobile Phone No.: 0926-491-7645 Email Address: matildemayonila@yahoo.com
Northwest Samar State University	Mr. Phil Harold L. Mecurio Project Coordinator Telephone No.: (055) 209-3657 Mobile Phone No.: 0916-756-9693 Email Address: haroldmercurio@yahoo.com	II	Mr. Harvie Villamor Education Program Supervisor Region VIII Mobile Phone No.: 0927-357-0640
Cebu Normal University	Leodinito Cañete Project Director Telephone No.: (032) 236-9795 Mobile Phone No.: 0933-284-9442 Email Address: cnusecretary@gmail.com	I	Ms. Matilde Mayonila Region VII Mobile Phone No.: 0926-491-7645 Email Address: matildemayonila@yahoo.com
<i>Mindanao:</i> Xavier University	Mr. Hobart Savior Mobile Phone No.: 0932-889-7850 Email Address: hsavior@xu.edu.ph	I	Mr. Elesio Maribao Region X Mobile Phone No.: 0939-904-0150 Email Address: elesio.maribao@yahoo.com
Notre Dame University of Marbel	Ms. Susana Dorado Dean of Graduate School Telephone No.: (083) 228-2368 Telefax No.: (083) 228-2819 Mobile Phone No.: 0932-871-2774 Email Address: susanadorado@yahoo.com	I	Mr. Allan Farnazo Region X Telephone Nos.: (083) 228-5597/228-8825

HEIs Cluster	HEI Coordinator	Level	DepEd Coordinator
St. Paul University	Mr. Aldrin Darilag Project Coordinator Mobile Phone Nos.: 0917-430-4457 0999-481-9777 Email Address: adarilag@yahoo.com	II	Ms. Angelita Kuizon EPS Region XIII Mobile Phone No.: 0910-179-8240
Western Mindanao State University	Mr. Robert Torres Project Director Telephone No.: (062) 993-1314 Mobile Phone No.: 0917-925-0998 Email Address: rozenmagic@yahoo.com	I	Mr. Petrush Macute EPS Region IX Mobile Phone No.: 0998-569-6462 Email Address: petrush.macute@deped.gov.ph
La Salle University	Mr. Felimon Blanco Project Director Mobile Phone No.: 0928-247-1337 Email Address: fb1973@yahoo.com	I	Mr. Petrush Macute EPS Region IX Mobile Phone No.: 0998-569-6462 Email Address: petrush.macute@deped.gov.ph

2. The scholarship program aims to:

- a. expand the teacher-participants' knowledge base in Philippine history, culture, heritage and the arts, and their application to culture-based teaching of basic education;
- b. provide them with hands-on opportunities for critical dialogue with the local culture and arts practitioners;
- c. help them develop knowledge structures, framework and information systems which integrate history, culture, heritage and the arts into the formal basic education curriculum; and
- d. build their capability to contribute to a deeper understanding of the local history, culture, heritage and the arts in the context of contemporary Philippine realities.

3. The 24 unit graduate credit program follows a two-summer ladderized curriculum designed for public school teachers of any subject area in the elementary and high school levels. Each phase consists of 12 graduate-level academic credits. Level I scholars are expected to continue/complete their Level II course requirements. Successful graduates of this two-summer program have the option to continue and complete their Master of Education, Major in Cultural Education to be offered in HEIs selected by the NCCA.

4. The NCCA shall provide the scholarship grant consisting of full tuition and registration, workshop kits and materials, and a Five Thousand Pesos (P 5,000.00) stipend to subsidize meals, accommodations and other sundry expenses. The transportation to and from the venue shall be the responsibility of the teacher-scholars, and may be charged to local funds subject to the availability and the usual accounting and auditing rules and regulations.

5. Inquiries may be addressed to the HEI nearest to the applicant at the contact details provided for in the program information. The deadline for submission of nominations and/or applications is on or before **March 20, 2015** and successful applicants shall be notified on or before **April 6, 2015**. The implementing HEIs shall act on nominations and applications on a *first-received, first-to-be-processed* basis and may issue admission notice even before the deadline for application if they find that the nominee or applicant is deserving of the scholarship grant. Class sessions will start on a date to be fixed by the HEI.

6. Enclosed are the following documents:

Enclosure No. 1 – Program Information;

Enclosure No. 2 – Official Nomination and Endorsement Form; and

Enclosure No. 3 – Individual Application Form;

7. For more information and queries, interested applicants may contact **Mr. Joseph J. Cristobal**, Director, Philippine Cultural Education Task Force, National Commission for Culture and the Arts (NCCA) PCEP Secretariat at telephone no.: (02) 527-2192 local 309 or send a message through email address: pcep.secretariat@gmail.com.

8. Immediate dissemination of this Memorandum is desired.



BR. ARMIN A. LUISTRO FSC

Secretary

Encls.:

As stated

Reference:

N o n e

To be indicated in the Perpetual Index
under the following subjects:

OFFICIALS

SCHOLARSHIP

TEACHERS



**NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program**

**Graduate Diploma in Cultural Education
Leading to Master's Program in Cultural Education**

**2015 PROGRAM IMPLEMENTATION GUIDELINES
NCCA Scholarship Program**

Project Title:	Graduate Diploma in Cultural Education (GDCE)	
In partnership with:	DepEd, CHED and selected HEI's	
Implementation Date:	April – May 2015	
Source of Fund:	Program for Culture and Education– PCEP	
Board Resolution Number:	2015-279	
Implementor-Partner:		
	CAR - University of the Cordilleras , BAGUIO CITY	– Level 2
	Region IV-A - Colegio de San Juan de Letran -Calamba, LAGUNA	– Level 2
	Region VI – West Visayas State University , ILOILO CITY	– Level 1
	Region X - Xavier University CAGAYAN DE ORO	– Level 1
	Region XIII – St. Paul University , SURIGAO	– Level 2
	Region IX - Western Mindanao State University , ZAMBOANGA	– Level 1
	Region XII - Notre Dame University of Marbel , KORONADAL	– Level 1
Under kaZAulogaN, Inc:		
	Region I - University of Northern Philippines , VIGAN CITY	– Level 2
	Region VII - Holy Name University , TAGBILARAN CITY	– Level 2
	Region VIII - Northwest Samar State University , CALBAYOG CITY	– Level 2
	Region II - Isabela State University , ECHAGUE	– Level 1
	Region V - Bicol University , LEGASPI CITY	– Level 2
	Region VII – Cebu Normal University , CEBU CITY	– Level 1
	Region X - La Salle University - OZAMIS CITY	– Level 1
Under BACH Institute:		
	Region III - La Consolacion University Philippines , MALOLOS CITY	– Level 2

Background and Rationale

Since summer of 2008, the NCCA-PCEP, through several conduit-TEIs nationwide, has been offering a credit-earning post-baccalaureate teacher enhancement program called Certificate Program on Cultural Education (CPCE), which is now formally known as the Graduate Diploma in Cultural Education (GDCE).

Strongly aligned with the program objectives of the Philippine Cultural Education Program (PCEP), the 24-unit program offers scholarship opportunities for 40 to 50 region-based public elementary and high school teachers in the core subject areas (Science, Mathematics, Social Studies and English and Filipino Languages) and MAPEH (Music, Arts and Physical Education) to undergo a two-summer intensive training. Designed as an in-service residential program, the GDCE covers a total of 432 hours of intensive training designed to integrate functional understanding of the local and national history, culture, heritage and the arts into the five core subject areas – Social Sciences, Languages, Science, Math and MAPEH. It requires its participants

to produce researches on local history, reflection papers, and group and individual lesson exemplars on culture-based basic education.

Description of the Project

The 42-unit master's program is a ladderized curriculum designed to address the following objectives:

1. To expand the teacher-participants' knowledge base in Philippine history, culture, heritage and the arts (*PCEP Goal 1*);
2. To provide the teacher-participants with hands-on opportunities for critical dialogue with the local culture and arts (*PCEP Goal 1*);
3. To help the teacher-participants develop knowledge structures, framework and information systems that integrate history, culture, heritage and the arts into the formal curriculum of basic education (*PCEP Goal 2*); and
4. To build the teacher-participants' capability to contribute to a deeper understanding and appreciation of the local history, culture, heritage and the arts in the context of contemporary Philippine realities (*PCEP Goal 3*).

Students shall undergo the following ladder-type curriculum:

1. Graduate Diploma in Cultural Education

A two-summer 24-unit post-baccalaureate program divided into Level I and Level II which offers foundation and major courses to enhance the students' understanding of the basic theories, processes and applications of arts, culture, heritage in the culture-based teaching of the basic education curriculum. Courses to be taken are as follows:

CulEd 200 – Pedagogy of Cultural Education

CulEd 203 – Cultural Diversity and Languages of the Philippines

CulEd 204 – Re-view of Philippine History and Heritage

CulEd 205 – Philippine Arts

CulEd 206 – Local Cultural Mapping

CulEd 207 – Media-Based Cultural Documentation

CulEd 208 – Issues in Cultural Education

CulEd 209 – Development of Culture-Based Lesson Exemplars

2. Master of Arts in Cultural Education or Master of Arts in Education, Major in Cultural Education

Additional 18 units of foundation, cognates/elective, research and thesis writing courses shall complete the students training on cultural education. Courses to be taken are as follows:

CulEd 201 – Culture-Based Teaching of the Basic Education Curriculum

CulEd 202 – Advanced Educational Theories and Pedagogy

CulEd 210 – Problem-Based Statistical Methods

CulEd 211 – Culture and Governance

CulEd 212 – Thesis 1: Research in Cultural Education

CulEd 213 – Thesis II: Writing of Thesis

Following is a matrix-summary of all courses to be required of student-enrollees for the Master's Program:

COURSE TITLES	UNITS
Foundation Courses	12 units
CulEd 200 – Pedagogy of Cultural Education	3
CulEd 201 – Culture-Based Teaching of the Basic Education Curriculum	3
CulEd 202 – Advanced Educational Theories and Pedagogy	3
CulEd 210 – Problem-Based Statistical Methods	3
Major Courses	21 units
CulEd 203 – Cultural Diversity and Languages of the Philippines	3
CulEd 204 – Re-view of Philippine History and Heritage	3
CulEd 205 – Philippine Arts	3
CulEd 206 – Local Cultural Mapping	3
CulEd 207 – Media-Based Cultural Documentation	3
CulEd 208 – Issues in Cultural Education	3
CulEd 209 – Development of Culture-Based Lesson Exemplars	3
Cognates/Elective Courses	3 units
CulEd 211 – Culture and Governance	3
Research/Thesis Courses	6 units
CulEd 212 – Thesis I: Research in Cultural Education	3
CulEd 213 – Thesis II: Writing of Masteral Dissertation	3

GENERAL PROVISIONS

1. The GDCE program is administered by the National Commission for Culture and the Arts' Philippine Cultural Education Program (PCEP) through financial grants extended to accredited and approved HEIs or culture-oriented non-governmental organizations partnering with an accredited and approved HEIs.
2. The NCCA, through PCEP, is the highest policy and decision-making body for all administration, appeals, arbitration, monitoring, and evaluation requirements of the program. All local implementation concerns shall be the responsibility of participating HEIs.
3. The NCCA PCEP shall seek endorsement and/or accreditation by the Department of Education, the Commission on Higher Education, and/or other government agencies concerned with the administration of education and culture programs.
4. Participating HEIs are responsible for the local administration, management, representation, accreditation and coordination of the program, particularly with local DepEd/CHED regional or division offices, local government units, and direct scholar-beneficiaries.
5. All accredited/approved HEI conduit-grantees shall enter into a Memorandum of Agreement (MOA) with the NCCA, subject to completion and submission of all grant requirements.

ADMISSION, SCHOLARSHIP AND PROGRAM MANAGEMENT

- 1 Continuing HEI conduit-grantees may start the re-entry screening process for old Level 1 graduates as soon as possible. First-time, or Level 1, HEI conduit-grantees may start recruiting new program applicants as soon as the MOA has been delivered.

- 2 HEI conduit-grantees shall be responsible for the processing, acceptance and registration of successful applicants. They shall devise their own internal policies and procedures, subject to the general scholarship admission and provisions required by PCEP. Since 2014, non-government HEI's may accept a maximum of five basic education teachers from their own university to the program, provided that these teachers will only get free tuition fees and do not enjoy any other support from the same grant.
- 3 HEI conduit-grantees are responsible for checking and verification of all requirements submitted by prospective scholar-participants. Any misrepresentation or falsification of documents submitted for admission shall automatically disqualify the applicant found guilty of such act/s. In the event that the offense is discovered after the applicant has been admitted to the program, the offending scholar-participant shall be automatically dropped from the program and will be required to reimburse the HEI all expenses incurred or paid for his/her participation.
- 4 The final list of newly-admitted and/or re-entry scholar-participants, including copies of submitted application or re-entry documentation, shall be approved by the PCEP based on the prescribed minimum requirements for admission and retention. It reserves the right to further verify the documents submitted by the admitted scholar-participant.
- 5 Deadline for HEIs to accept new and re-entry applications is on March 20, 2015. HEIs are required to submit to PCEP the list and documentation requirements of admitted scholar-participants on or before April 6, 2015.
- 6 Actual program implementation should be held for a maximum of one month including orientation, class instruction sessions, special activities and graduation ceremonies. Inclusive period of the one-month program implementation should be within the period of April to May 2015.
- 7 All accredited/approved HEI conduit-grantees shall secure permit, approval or accreditations from CHED to add major subject on Cultural Education for their existing MA Program in Education, and secure new courses approval on MA in Cultural education.
- 8 All accredited/approved HEI conduit-grantees shall ensure that GDCE Scholars will be considered regular student of their University, to be accepted in the University registry system and be given due credit units to Master's Program in Education major in Cultural Education or in M.A. in Cultural Education reflected to their Transcript of Record (TOR) after finishing the 24 units.

MINIMUM ADMISSION REQUIREMENTS FOR PROSPECTIVE NCCA CULTURAL EDUCATION SCHOLARS

CRITERIA	REQUIREMENTS	
	Graduate Diploma in Cultural Education	Master's Program
Age	23 – 50years old*	25 to 55 years old**
Academic Qualifications	Bachelor degree with general weighted average of 85% or equivalent	Must have satisfactorily passed 24 units of Graduate Diploma in Cultural

		Education accredited by the NCCA
Teaching Experience	At least 3 years teaching experience in any or a combination of academic subjects in a public elementary or high school	At least 4 years of teaching experience in any or a combination of academic subjects
Qualifying Examinations	LET, HEI Graduate Admission Test (If any)	LET, HEI Graduate Admission Test (if any), and NCCA Aptitude Test
Endorsement	By any one of the following: principal, district supervisor, division education supervisor or division superintendent	By any one of the following: principal, district supervisor, division education supervisor or division superintendent
Principal's Certification	Service incumbency of 3 years, Good moral character, with a permanent appointment at the time of application	Service incumbency of 3 years, Good moral character, with a permanent appointment at the time of application

* Priority is given to 23 to 40 years old applicants, 41 to 50-year old applicants may be shortlisted subject to availability of slots.

** Priority is given to 25 to 50 year-old applicants; 51 to 55-year old applicants may be shortlisted subject to availability of slots.

Contact Details

Enquiries, nominations and application requirements may be coursed through:

MS. ALPHA RUIZ
Project Coordinator
Email pcep.secretariat@gmail.com
Telefax (02) 527-2192 local 309 / (02) 986-4147

MR. JOSEPH "SONNY" J. CRISTOBAL
Director
PHILIPPINE CULTURAL EDUCATION PROGRAM
Unit 3B 3/F #633 Gen. Luna Street, Intramuros, Manila
Email pcep.secretariat@gmail.com
Telefax (02) 527-2192 local 309 / (02) 986-4147



**NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program Task Force**

**GRADUATE DIPLOMA IN CULTURAL
EDUCATION**

Official Nomination and Endorsement Form

*(To be accomplished and submitted by DepEd Division Office / School Head
with accomplished **Individual Registration Forms**)*

_____ Date

MR. JOSEPH "SONNY" CRISTOBAL
 Director - PHILIPPINE CULTURAL EDUCATION PROGRAM
 Nat'l Commission for Culture & the Arts
 Room 3D #633 Gen. Luna Street, Intramuros, Manila
 Telefax: (02) 527-2192 loc. 309 / Email: pcep.secretariat@gmail.com

The DepEd Division of _____ (Region ____) hereby nominates the following as participants of the GRADUATE DIPLOMA IN CULTURAL EDUCATION:

Nominee's Classification	Nominee's Name	City or Municipality	School or Division
Supervisor			
Principal			
Subject Area Coordinator			
Elementary Teacher			
High School Teacher			

It is understood that the above-nominated participants will be confirmed directly by the Project Secretariat as soon as this nomination form is received together with accomplished Individual Registration Forms sent via email or fax. They will also be contacted directly by the Project Secretariat for final travel instructions to the regional training venue and other requirements for participation.

_____ Name and of Nominator

_____ Official Designation



NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program Task Force

2 x 2 ID

Signature (Optional if emailed)

Application # _____

Note: Nominated participants on a "first-to-apply, first-priority" basis

GRADUATE DIPLOMA IN CULTURAL
EDUCATION
Individual Participant's Application Form
*(To be accomplished and submitted individually by nominated participant
with accomplished Official Nomination and Endorsement Form)*

FULL NAME		DESIGNATION	
NAME OF SCHOOL/DIVISION			
SCHOOL/DIVISION ADDRESS			
HOME ADDRESS			
TOWN / MUNICIPALITY	PROVINCE	REGION	
OFFICE TEL. NUMBER	HOME TEL. NUMBER	CEL / MOBILE PHONE	
EMAIL ADDRESS	BIRTHDAY	AGE	GENDER
CURRENT POSITION	NUMBER OF YEARS IN CURRENT POSITION	TOTAL NUMBER OF YEARS OF SERVICE	



NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program Task Force

I respectfully submit this application form as basis for my selection as participant to the Graduate Diploma in Cultural Education. If selected, I commit to abide by the program rules and waive the Organizers' liabilities and responsibilities for any willful violation of rules or any untoward accident that may happen to my person beyond the control of the Organizers.

Name of Nominated Participant

Signature (Optional for Emailed Copy Only)

NOTE: Please submit original signed copy of this registration form together with a copy of the duly-signed Nomination Form issued by the DepEd Division Office / School Head and a 2x2 I.D. photo upon arrival in the workshop venue.