

# PHILIPPINE EDUCATIONAL MEASUREMENT AND EVALUATION ASSOCIATION, INC.

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Coordinator

August 12, 2014

Dear Fellow Educator,

PEMEA and SEAMEO-INNOTECH are pleased to invite you and your colleagues to the **2nd International Conference on Educational Measurement and Evaluation (ICEME 2014)**. It will be held on **September 24 – 26, 2014** at **Hotel H20** located at Roxas Boulevard, behind Quirino Grandstand, Luneta, Manila.

**Dr. Esther Care**, Deputy Director of the Assessment Research Center from The University of Melbourne, **Dr. Ken Vine**, Principal Research Adviser of SiMERR National Research Centre from the University of New England, together with **Dr. John Pegg**, Director of SiMMER National Research Centre from the University of New England, will give the keynote address on the theme *“Educational Assessment and Quality Assurance in a Borderless Society”*. International and local measurement and assessment practitioners will present their papers during plenary and concurrent sessions, which will focus on student assessment, teacher standards, certification of teachers, and accreditation of educational programs/institutions, among others.

The registration fees, which include journal subscription, newsletter, conference materials, and lunch and snacks for the conference is Php6,000.00 (on-site) and Php5,000.00 (for early bird until August 30, 2014) for PEMEA members and Php6,500.00 (on-site) and Php5,500.00 (for early bird until August 30, 2014) for non-PEMEA members.

For registration fees, you can either pay on-site or deposit through the following account:

Name of Account: Philippine Educational Measurement and Evaluation Association  
Account Number: 004103-0466-32  
Bank Name: Bank of the Philippine Islands (BPI)  
Branch Address: Masangkay - Mayhaligue

For more information about the conference, you may get in touch with Mr. Alejandro Ibanez, PEMEA Secretariat, through phone: (02)531-4631 or 531-4633 or through email: secretariat.pemea@teachers.org

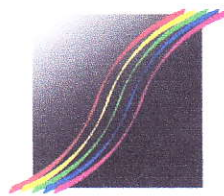
Together, let us further raise the quality of Philippine education through suitable, valid and reliable assessment and evaluation.

**Richard DLC Gonzales, PhD**  
Chairman and President

Received: Joseph  
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To: SDSS  
for your information  
& appropriate action,  
please.  
Thank you!  
SEP 01 2014  
DepEd Region IV-A  
DIRECTOR'S OFFICE

September 24-26, 2014  
Hotel H<sub>2</sub>O, Manila



# ICEME 2014

The Philippine Educational Measurement and Evaluation Association, Inc (PEMEA) together with SEAMEO INNOTECH invites all school administrators, psychologists, researchers, guidance counselors, and graduate students to the

## 2<sup>nd</sup> International Conference on Educational Measurement and Evaluation

*"Educational Assessment and Quality Assurance in a Borderless Society"*



**Dr. Esther Care**

*Deputy Director,  
Assessment Research  
Center, The University  
of Melbourne  
Keynote Speaker*



**Dr. Ken Vine**

*Principal Research  
Adviser, SiMERR  
National Research  
Centre University of  
New England  
Keynote Speaker*

### ACTIVITIES TO LOOK FORWARD TO:

Plenary sessions, Concurrent Paper Presentation, International Socials Night, PEMEIA Division Meetings, and Conference Workshops

**Dr. John Pegg**

*Director, SiMERR  
National Research  
Centre, University of  
New England  
Keynote Speaker*



### CONFERENCE FEE:

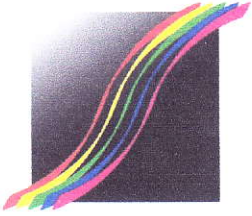
	<b>Early Bird (until Aug. 30, 2014)</b>	<b>On-site registration (after Aug. 30)</b>
<b>PEMEA Member</b>	Php5,000.00	Php6,000.00
<b>Non-member</b>	Php5,500.00	Php6,500.00

The fee will cover materials, snacks, lunch, certificate, journal, and newsletter subscription.

For more info, please contact the ICEME 2014 secretariat:

**secretariat.pemeia@teachers.org**

Unit 230 Grand Emerald Tower F. Ortigas Jr. Ave. cor. Garnet Rd. Ortigas Centre Pasig City  
Manila, Philippines



**2<sup>nd</sup> INTERNATIONAL CONFERENCE ON EDUCATIONAL  
MEASUREMENT AND EVALUATION (ICEME 2014)**  
*Educational Assessment and Quality Assurance in a Borderless Society*  
Hotel H<sub>2</sub>O, Roxas Boulevard Manila  
September 24-26, 2014

**REGISTRATION FORM**

**Personal Details** (Please write your name as it would appear on the Conference Certificate)

Name : \_\_\_\_\_  
Designation : \_\_\_\_\_  
Institution : \_\_\_\_\_  
Address : \_\_\_\_\_  
Country : \_\_\_\_\_  
Telephone Number : \_\_\_\_\_  
Fax Number : \_\_\_\_\_  
Email Address : \_\_\_\_\_

**Conference Fee**

	<b>Early-bird (until August 30, 2014 only)</b>	<b>On-site</b>
<b>PEMEA Member</b>	Php 5,000.00	Php 6,000.00
<b>Non-PEMEA Member</b>	Php 5,500.00	Php 6,500.00

The registration fees include journal subscription, newsletter, conference materials, and lunch and snacks for the conference.

**Payment Details**

Participants may pay on-site or at any Bank of the Philippine Islands (BPI) branch.

Name of Account: PHILIPPINE EDUCATIONAL MEASUREMENT AND EVALUATION  
ASSOCIATION  
Account Number: 004103-0466-32  
Bank: Bank of the Philippine Islands  
Branch Address: Masangkay-Mayhaligue

Please send your accomplished Registration Form and deposit slip to the ICEME 2014 Secretariat through email or in the contact details below:

Development Strategists International Consulting, Inc  
Unit 230 Grand Emerald Tower F. Ortigas Jr. Ave. cor. Garnet Rd. Ortigas Centre Pasig City  
Email: [secretariat.pemea@teachers.org](mailto:secretariat.pemea@teachers.org)  
Telephone: (02) 531-4631 or 531-4633