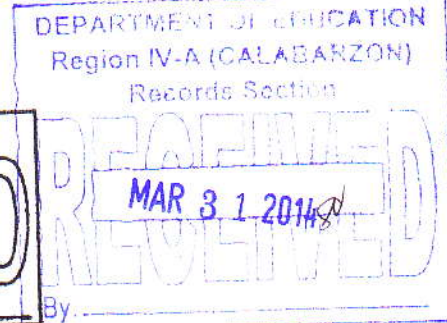




March 24, 2014

**DR. DIOSDADO M. SAN ANTONIO**  
Director  
Region IV CALABARZON  
Department of Education



Dear **Dr. San Antonio**:

The UA&P School of Education and Human Development (SED), in partnership with the First Asia Institute of Technology and Humanities (FAITH), will hold a seminar on **Moral Literacy: The "X-Factor" in K+12 Education** for the CALABARZON Region on May 20, 2014 (8:30 am - 4:30 pm) in FAITH, Tanauan City, Batangas.

We are writing for the following reasons:

- To invite you to deliver the opening remarks in the seminar;
- To invite (through your office) basic education supervisors in the region; and
- To ask for your support, especially by endorsing the activity.

SED conducted this seminar thrice last year – two half-day and one full-day sessions. All three runs received positive feedback from the participants. In fact, in the last run, several participants suggested that we bring the seminar to other regions in the country.

This seminar aims to enable educational leaders and educators – principals, school administrators, and teachers – to (1) understand their role in developing moral literacy in their students; (2) see and appreciate the need and duty to be morally literate themselves if they are to be of effective help to their students; and (3) reflect on what they are doing (or not doing) in relation to developing moral literacy in their students and how they can integrate moral literacy in the life of a school.

The seminar speakers are SED faculty members. The seminar fee for each participant is PhP 1,500, inclusive of the certificate of participation, a compact disc containing the seminar materials, and meals (lunch and snacks).

If you need more information about the activity, we will be pleased to meet with you or your representative. You may also contact Ms. Myin Rebanal at (632) 634-2828 or 637-0912 loc. 378 or email her at [sed@uap.asia](mailto:sed@uap.asia).

We hope you will favorably consider our request. Our national seminars, conferences, and training workshops have been much appreciated in the field.

Thank you very much.

Sincerely yours,

**CELERINO C. TIONGCO, Ed.D.**  
Dean, School of Education and Human Development

Received: Joseph  
4788  
4/2/14

To: SDSs  
for your information  
& appropriate action, please.  
Thank you!  
23 March 2014