



Republic of the Philippines  
**Department of Education**

DepEd MEMORANDUM  
No. **12**, s. 2014

29 JAN 2014

**23<sup>RD</sup> NATIONAL ARTS MONTH CELEBRATION**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Regional Directors  
Schools Division Superintendents  
Heads Public and Private Elementary and Secondary Schools  
All Others Concerned

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1. Pursuant to Presidential Proclamation No. 683 dated January 28, 1991, entitled *Declaring the Month of February of Every Year as National Arts Month*, the National Commission for Culture and the Arts (NCCA) will lead the **23<sup>rd</sup> National Arts Month Celebration** dubbed as *Philippine Arts Festival 2014* with the theme *Art on the Edge* in February.
2. The objective of the Celebration is to promote Philippine culture and the arts, highlighting the empowerment of the Filipino's creativity and imagination. Specifically, it aims to:
  - a. foster camaraderie among the schools, universities, artists, art organizations, brands, and companies;
  - b. promote and popularize the outstanding creations of Filipino artists in the seven arts for all sectors both local and international;
  - c. promote the integration of arts in community life;
  - d. underscore the significant role of art and artist, and other stakeholders in uplifting the nation's spirit; and
  - e. utilize art as a catalyst for Values Education or *Edukasyon sa Pagpapakatao*.
3. This year's Celebration will be a call to hope, a challenge to act, an invitation to commit, a celebration of creativity, and an affirmation of Filipino's strength that can be a catalyst for social transformation.
4. The suggested activities to be undertaken by the agency or institution in accordance with its own capabilities during the Celebration are as follows:
  - a. music rendition;
  - b. dance or theater performances;
  - c. film or visual arts exhibits;
  - d. visit to museums or cultural sites;
  - e. display of agency's own streamers; and
  - f. posting of posters and other information materials within or outside their offices.
5. For more information, all concerned may contact **Ms. Vanessa Marquez-Nicolas, National Commission for Culture and the Arts (NCCA)**, No. 633 Gen. Luna St., Intramuros Manila, at telephone no.: (02) 527-2192 local 302; fax no.: (02) 527-2191 and 94; email address: [info@ncca.gov.ph](mailto:info@ncca.gov.ph); and website address: [www.ncca.gov.ph](http://www.ncca.gov.ph).
6. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

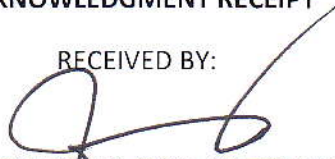
23rd National Art Month Celebration

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**ACKNOWLEDGMENT RECEIPT**

RECEIVED BY:



**DIOSDADO M. SAN ANTONIO**

Director III

Officer-In-Charge

Office of the Regional Director

\_\_\_\_\_  
Schools Division Superintendent  
Division of: \_\_\_\_\_

\_\_\_\_\_  
District Supervisor  
District of: \_\_\_\_\_

**RECEIVED AND DISSEMINATED BY:**

\_\_\_\_\_  
School Principal

\_\_\_\_\_  
Name of School

District: \_\_\_\_\_

Division of: \_\_\_\_\_

**Information and Communication Technology Office**

Received: Joseph  
2/3/14  
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